



JUNE 2024 INNCENTIVE

**BIG BRAND
PROMOTIONS
INSIDE**



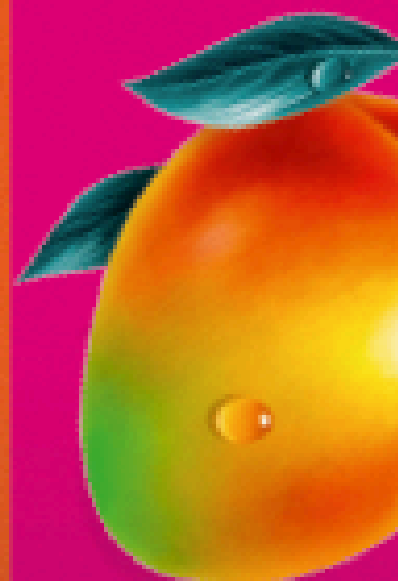
Direct Telesales Line:
0808 169 8979

BUY 3 X 50L DRAUGHT GUINNESS

GET NEW SMIRNOFF MANGO
AND PASSIONFRUIT FREE*



NEW



*while stocks last, limited number of deals available.

OFFER AVAILABLE 01.06.24 - 31.06.24. 1 x DEAL PER CUSTOMER, WHILE STOCKS LAST.
Free stock includes 70cl Smirnoff Mango and Passionfruit Twist.

drinkaware.co.uk for the facts | PLEASE DRINK RESPONSIBLY



Scan here to
unlock benefits
to supercharge
your business

DIAGEO *One*
Business support from the drinks experts

Schweppes

24 x 150ml Cans Now Available

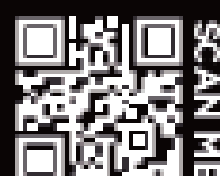
Tonic
£11.99

Slim Line
£11.99

Ginger Ale
£12.99



MyCCEP
my.ccep.com





INSTALL DRAUGHT HELLS OR PALE FOR A FOOTBALL POS KIT PLUS A FREE KEG!



POS KIT INCLUDES

6X BUCKET HATS • 6X STAFF T-SHIRTS • 200 BINGO CARDS
SOCIAL ASSETS • 2X BUNTING • 125X COASTERS



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Over 18s only. Offer open to AB InBev customers based in the UK, excluding Scotland. Outlets must install one Camden draught brand including Hells, Pale, or Stout replacing an existing non-BBG product before 30.06.2024 to be eligible for the promotion. The POS Kit includes 200 Bingo Cards, 6 staff T-shirts, 8 Posters, 2 Bunting, 2 Font Dangles, 125 Coasters, 6 Bucket hats, 1 Outer Carton, 1 fitting and Delivery, 1 Printed Box and Social Assets. Max 3 installations per Outlet. The Kit and POS will be sent after the installation has been completed. The free 30L keg and POS are not transferable, exchangeable or redeemable for money. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Limited, EC&A 1EN.

DRIVE QUALITY AND ENHANCE YOUR CASK LINE UP WITH **PINS**



Pins are smaller containers for cask conditioned ale. Containing 4.5 gallons of ale, they are half the size of a traditional 9 gallon firkin. This means you only need to sell 12 pints a day to maintain quality (rather than 24 when using firkins), which is vital for keeping your ale drinkers happy.



THERE ARE **THREE REASONS** TO STOCK PINS

1. TO BROADEN YOUR RANGE OF ALES
2. TO ADD CASK ALE TO YOUR LINE UP
3. TO OFFER CASK ALE DURING QUIETER TIMES THROUGH THE WEEK

Pins are not always the best option for your pub – if you sell a full firkin every 3 days you do not need to switch to pins – however, you may want to add more choice to your range and pins are a great way of doing that.

BUY 2 PINS OF OLD SPECKLED HEN AND RECEIVE **GLASSWARE, DRIP MATS AND 2 BAR RUNNERS**

Offer subject to stock and depot availability.
50 kits available.



WOLFPACK SESSION IPA

3.8%

PIN (4.5G) NOW AVAILABLE



COLOUR: GOLD

LAIID-BACK & REFRESHING. RYE & CRYSTAL MALTS REVEAL TOFFEE & SPICE, WHILE PALE & CARAPILS MALT ADD SWEETNESS & BODY.

**ONLY
AVAILABLE IN**

JUNE

£77.90



ABV	3.8%
COLOUR	AMBER GOLD 
SIZE	9G CASK 
BOLD ICONIC BITTER	
<p>The product of 200 years of brewing experience and a family rebellion, brewed to challenge convention. Born iconic: proper beer, done properly.</p> <p>A bold, grassy and peppery Best Bitter brewed with Fresh Dales Water in Masham, Yorkshire.</p> <p>A breed apart.</p>	



**BUY 1 X 9G AND
GET £5 OFF.**

FREE KEG ON
INSTALLATION

NEW DOOM BAR 50L KEG

SPEAK WITH YOUR BDM
FOR MORE DETAILS



FOLLOW US:   

VISIT US AT SHARPSBREWERY.CO.UK

be drinkaware.co.uk





STONEWALL INN IPA

**SPEAK WITH YOUR BDM
FOR MORE DETAILS**

**30L
KEG**



FRESH. LIVELY. PROUD.

Direct Telesales Line:
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