



MAY 2024 INNCENTIVE



BIG BRAND PROMOTIONS INSIDE



Direct Telesales Line:
0808 169 8979



LAST
MONTH

Stock up now for Football Season

Get FREE Heineken packaged products
when you stock up for the football



Purchase a minimum of 44 cases of Heineken products between
01/01/24 – 31/05/24 (that's on average x2 per week) and you
will receive 4 cases of Heineken branded products in time for
the football season!

Qualifying sku's: Heineken, Heineken Silver, Heineken 0.0%, Birra Moretti, Birra Moretti 0.0%, Newcastle Brown, Desperados, Sol, All Old Mout Flavours, Bulmers original and Bulmers red berries and Lime. Qualifying total: 44 cases in total over the 22 week period, average of 2 cases per week of any HUK brand. 4 Free cases: 1x Desperados, 1x Heineken, 1x Old Mout Berries and Cherries and 1x Bulmers Original. Heineken 0.0 & Moretti Zero contain no more than alc 0.05% vol.

Enjoy Heineken® products responsibly
be [drinkaware.co.uk](https://www.drinkaware.co.uk)

BUY 4 CASES OF
THATCHERS GOLD
OR HAZE AND
RECEIVE A CASE OF
THATCHERS BLOOD
ORANGE FREE.*



EST. 1904
THATCHERS
— THE FAMILY CIDER MAKERS —

*Buy any 4 x 6 x 500ml bottles of
Thatchers Gold or Haze and receive
1 x 6 x 500ml case of Thatchers
Blood Orange free of charge.

NEW



SMIRNOFF
SPICY
TAMARIND

READY TO HEAT UP YOUR SALES?

TRY **NEW** SMIRNOFF TAMARIND.

BUY 3 X 50L KEGS GUINNESS
DRAUGHT GET A BOTTLE FREE*



drinkaware.co.uk for the facts | PLEASE DRINK RESPONSIBLY

*limited number of deals available



Scan here
to access your
FREE Smirnoff
marketing support

DIAGEO *One*
Business support from the drinks experts

RECEIVE A FREE POS KIT
WHEN YOU BUY THREE CASES OF BUDWEISER



Budweiser

OFFICIAL BEER
OF ENGLAND



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Over 18s only. Offer open to Trust (trns) customers based in the UK. Available between 01/05/2024 and 31/05/2024. Outlets must purchase 3 cases of Budweiser before 31/05/2024 to be eligible for the promotion. The POS Kit includes 2 bar runners, 250 coasters, 10 table takers, 10 posters, 1 Kitting and Delivery, 1 Printed Box and Social Assets. The Kit will be sent after the installation has been completed. The POS kit is not transferable, exchangeable or redeemable for money. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Limited, EC4A 3EN

FREE KEG ON
INSTALLATION

NEW DOOM BAR 50L KEG

SPEAK WITH YOUR BDM
FOR MORE DETAILS



FOLLOW US:   

VISIT US AT SHARPSBREWERY.CO.UK

be.drinkaware.co.uk





STONEWALL INN IPA

**SPEAK WITH YOUR BDM
FOR MORE DETAILS**

**30L
KEG**



FRESH. LIVELY. PROUD.



ABV	3.8%
COLOUR	AMBER GOLD 
SIZE	9G CASK 
BOLD ICONIC BITTER	
<p>The product of 200 years of brewing experience and a family rebellion, brewed to challenge convention. Born iconic: proper beer, done properly.</p> <p>A bold, grassy and peppery Best Bitter brewed with Fresh Dales Water in Masham, Yorkshire.</p> <p>A breed apart.</p>	



**BUY 1 X 9G AND
GET £5 OFF.**

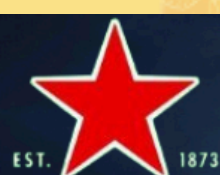


BUY 3 CASES
from the J20 range

TO RECEIVE A
CASE OF J20 ORANGE
& PASSION FRUIT
FREE*



Terms and conditions apply.
Max 1 deal per customer. 150 deals available. Valid on the following 275ml packs:
Apple & Raspberry, Apple & Mango, Orange & Passion Fruit. While stocks last.
Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead HP2 4TZ



EST. 1873
Heineken®

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