



# APRIL 2024 INNCENTIVE

## BIG BRAND PROMOTIONS INSIDE

**Direct Telesales Line:**  
**0808 169 8979**





2 MONTHS  
REMAINING

# Stock up now for Football Season

Get FREE Heineken packaged products  
when you stock up for the football



Purchase a minimum of 44 cases of Heineken products between  
01/01/24 – 31/05/24 (that's on average x2 per week) and you  
will receive 4 cases of Heineken branded products in time for  
the football season!

Qualifying sku's: Heineken, Heineken Silver, Heineken 0.0%, Birra Moretti, Birra Moretti 0.0%, Newcastle Brown, Desperados, Sol, All Old Mout Flavours, Bulmers original and Bulmers red berries and Lime. Qualifying total: 44 cases in total over the 22 week period, average of 2 cases per week of any HUK brand. 4 Free cases: 1x Desperados, 1x Heineken, 1x Old Mout Berries and Cherries and 1x Bulmers Original. Heineken 0.0 & Moretti Zero contain no more than alc 0.05% vol.

Enjoy Heineken® products responsibly  
be [drinkaware.co.uk](https://www.drinkaware.co.uk)



# Buy 4 cases get 1 case free

Offer includes one free case of 24 x 200ml Schweppes Slimline Tonic when you buy any 4 x cases of Schweppes Classic Mixers or Juices, Coca-Cola Classic or Diet Coke

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## £3 OFF PER CASE

on 24 x 330ml glass bottle Coca-Cola Zero Sugar, Fanta Orange, Sprite Zero Sugar and 24 x 275ml glass bottle Appletiser

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# INSTALL DRAUGHT HELLS OR PALE FOR A FREE KEG (ON US!)



[be.drinkaware.co.uk](https://be.drinkaware.co.uk)

Over 18s only. Offer open to Trust Inns customers based in the UK, excluding Scotland. Available between 01.4.2024 and 30.04.2024. To receive 1 Keg, customers must install Camden Hells or Camden Pale replacing an existing non-BBG product. Maximum two entries per outlet. Free keg to be delivered upon installation of the product. The Promoter reserves the right to amend, suspend or withdraw the offer at any time without notice. The free keg is not transferable, exchangeable or redeemable for money. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Limited, EC4A 1EN.





ABV	3.8%
COLOUR	AMBER GOLD 
SIZE	9G CASK 
BOLD   ICONIC   BITTER	
<p>The product of 200 years of brewing experience and a family rebellion, brewed to challenge convention. Born iconic: proper beer, done properly.</p> <p>A bold, grassy and peppery Best Bitter brewed with Fresh Dales Water in Masham, Yorkshire.</p> <p>A breed apart.</p>	



**BUY 1 X 9G AND  
GET £5 OFF.**





**SMIRNOFF**  
SPICY  
TAMARIND

# READY TO HEAT UP YOUR SALES?

**TRY NEW SMIRNOFF TAMARIND.**

**BUY 3 X 50L KEGS GUINNESS  
DRAUGHT GET A BOTTLE FREE\***



**drinkaware.co.uk** for the facts | PLEASE DRINK RESPONSIBLY

\*limited number of deals available



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Business support from the drinks experts

### Business support from the drinks expert



EST. 1873

**Heineken®**

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