

# INNcentive



## March 2024



### BIG BRAND PROMOTIONS INSIDE ...



## Direct Telesales Line: 0808 169 8979





3 MONTHS  
REMAINING

# Stock up now for Football Season

Get FREE Heineken packaged products  
when you stock up for the football



Purchase a minimum of 44 cases of Heineken products between  
01/01/24 – 31/05/24 (that's on average x2 per week) and you  
will receive 4 cases of Heineken branded products in time for  
the football season!

Qualifying sku's: Heineken, Heineken Silver, Heineken 0.0%, Birra Moretti, Birra Moretti 0.0%, Newcastle Brown, Desperados, Sol, All Old Mout Flavours, Bulmers original and Bulmers red berries and Lime. Qualifying total: 44 cases in total over the 22 week period, average of 2 cases per week of any HUK brand. 4 Free cases: 1x Desperados, 1x Heineken, 1x Old Mout Berries and Cherries and 1x Bulmers Original. Heineken 0.0 & Moretti Zero contain no more than alc 0.05% vol.

Enjoy Heineken® products responsibly  
be [drinkaware.co.uk](https://www.drinkaware.co.uk)



# Buy 4 cases get 1 case free

Offer includes one free case of 24 x 200ml Schweppes Slimline Tonic when you buy any 4 x cases of Schweppes Classic Mixers or Juices, Coca-Cola Classic or Diet Coke

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## £3 OFF PER CASE

on 24 x 330ml glass bottle Coca-Cola Zero Sugar, Fanta Orange, Sprite Zero Sugar and 24 x 275ml glass bottle Appletiser

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# ALL THE TASTE, NONE OF THE ALCOHOL

was £46.93

NOW  
**£36.93**

STOCK  
UP NOW

POS, Tips & More



Scan me



GUINNESS

£10 OFF YOUR  
FIRST PURCHASE OF  
GUINNESS 0.0 CANS\*



drinkaware.co.uk for the facts | PLEASE DRINK RESPONSIBLY

\*LIMITED NUMBER OF DEALS AVAILABLE

**Asahi** | Asahi UK Ltd

**PERONI**  
NASTRO  
AZZURRO

## BUY ANY 3 CASES AND RECIEVE ONE FREE CASE OF PERONI NASTRO AZZURRO 0.0%



be **drinkaware.co.uk**

18+, [UK] only. Available during promotional period 1.3.24 to 31.3.24. Subject to availability whilst stocks last and specific to this brochure feature only. Maximum 3 x deals per outlet. NO CAPS. In one transaction buy any 3x cases (24 x 330ml) of Peroni Nastro Azzurro 5%, Peroni Nastro Azzurro Gluten Free 5%, Peroni Nastro Azzurro 0.0% and/or Peroni Stile Capri 4.2% from Trust Inns to receive a free case Peroni Nastro Azzurro 0.0% (24 x 330ml). Promoter reserves the right to withdraw this promotion at any time. Promoter: Asahi UK Limited. Griffin Brewery, Chiswick Lane South, London W4 2QB

\*  
Peroni Nastro Azzurro Stile Capri (24x330ml)  
Peroni Nastro Azzurro 0.0% (24x300ml)  
Peroni Nastro Azzurro 5% (24x330ml)  
Peroni Nastro Azzurro Gluten Free 5% (24x330ml)



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