

INNcentive



February 2024



BIG BRAND PROMOTIONS ...



Direct Telesales Line: 0808 169 8979



Heineken®

Stock up now for Football Season

Get FREE Heineken packaged products
when you stock up for the football



Purchase a minimum of 44 cases of Heineken products between
01/01/24 – 31/05/24 (that's on average x2 per week) and you
will receive 4 cases of Heineken branded products in time for
the football season!

Qualifying brands: Heineken, Heineken Silver, Heineken 0.0%, Birra Moretti, Birra Moretti 0.0%, Newcastle Brown, Desperados, Sol, All Old Mout Flavours, Bulmers original and Bulmers red berries and Lime. Qualifying total: 44 cases in total over the 22 week period, average of 2 cases per week of any HUK brand. 4 Free cases: 1x Desperados, 1x Heineken, 1x Old Mout Berries and Cherries and 1x Bulmers Original. Heineken 0.0 & Moretti Zero contain no more than alc 0.05% vol.

Enjoy Heineken® products responsibly
be [drinkaware.co.uk](https://www.drinkaware.co.uk)

BUY 3 X 50L DRAUGHT GUINNESS

GET NEW SMIRNOFF MANGO
AND PASSIONFRUIT FREE*



POS, Tips & More




Smirnoff



NEW



*while stocks last, limited number of deals available

OFFER AVAILABLE 01.03.23 - 31.03.23. 1 x DEAL PER CUSTOMER, WHILE STOCKS LAST.
Free stock includes 70cl Smirnoff Mango and Passionfruit Twist.

PLEASE DRINK RESPONSIBLY | for the facts drinkaware.co.uk

BUY ANY FIRKIN OR PIN

THROUGHOUT JANUARY & FEBRUARY
TO BE ENTERED INTO A DRAW

TO WIN

£125

Available January &
February in 4.5G



EVERY ONE YOU BUY IS AN ENTRY INTO THE DRAW.
FOR GLASSWARE/POS PLEASE CONTACT ANGIEMAY@GREENEKING.CO.UK

SUBJECT TO STOCK AND DEPOT AVAILABILITY. £125 TO BE CREDITED TO WINNERS TRADING ACCOUNT

FREE PREMIER LEAGUE POS KIT

WHEN YOU BUY 4 CASES OF BUDWEISER

THE OFFICIAL BEER OF THE PREMIER LEAGUE™



be**drinkaware**.co.uk

Over 18s only. Offer open to participating Trust Inns customers based in the UK only. The POS will be sent upon purchase. POS Kit Includes 50 x Table Talkers, 2 x Posters and 250 x Coasters. Promoter: AB InBev UK Ltd; 90 Fetter Lane, London, EC4A 1EN. Valid until 01/03/2024. ©2024 AB InBev UK Limited. All rights reserved.

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