

# INNcentive



## November 2023



### CRACKING OFFERS THIS NOVEMBER



**Direct Telesales Line: 0808 169 8979**



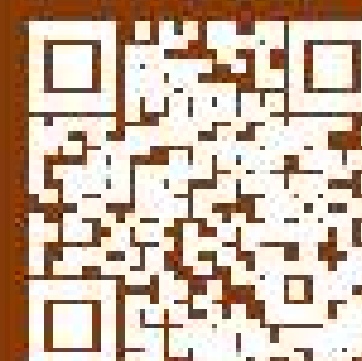
# BUY ANY 4 CASES, GET 1 CASE FREE\*



ENJOY RESPONSIBLY

BIRRA MORETTI IS BREWED IN THE UK.

\*T&C's 1 offer per customer, whilst stocks last. 1st-31st October 2023. Buy a combination of cases of 24 x 330ml of Heineken, Heineken Silver, Heineken 0.0, Birra Moretti, Birra Moretti 0.0, Desperados, Sol, 12 x 500ml to include a minimum of three different brands and where 5 cases in total are purchased receive a free case of Heineken. Brewed in the UK. Subject to availability.



Scan this QR to order  
additional branded print POS  
and digital assets

be [drinkaware.co.uk](https://www.drinkaware.co.uk)



# Captain Morgan

NEW

Mix our best  
WITH **YOUR BEST**

BUY 3 X 50L GUINNESS DRAUGHT,  
GET NEW CAPTAIN MORGAN  
BLACK SPICED **FREE\***

However YOU **SPICE** SPICE ON 

POS, Tips & More



Scan me

\*Limited no. of deals available.

[drinkaware.co.uk](http://drinkaware.co.uk) for the facts | PLEASE DRINK RESPONSIBLY



## Jägermeister

### TAP INTO SHOT PROFITS

#### WITH JÄGERMEISTER ICE COLD EQUIPMENT

The perfect serve for Jägermeister is an ice cold shot, chilled to -18°C and this is best achieved by using our tap machines. The machines have been improved with dynamic and colourful artwork with built in lighting, helping drive incremental sales.

#### REASONS TO STOCK

**ICE COLD EQUIPMENT** can increase the rate of sale for Jägermeister by up to 20%\*

**95%** of consumers served an ice cold Jägermeister in an ice cold branded shot glass, say they would reorder\*

**60%** of consumers do not buy what they cannot see\*

**43%** of consumers decide what they want to order when they reach the bar – visibility is key\*

be [drinkaware.co.uk](http://drinkaware.co.uk)

\*Independent Jägermeister research. While stocks last

**ONE  
BOTTLE TAP**

**FOR £249+VAT  
AND RECEIVE 6 X 70CL  
JÄGERMEISTER + 40 GLASSES  
FREE**



**THREE  
BOTTLE TAP**

**FOR £299+VAT  
AND RECEIVE 9 X 70CL  
JÄGERMEISTER + 40 GLASSES  
FREE**



FOR MORE INFORMATION CONTACT CALL **+44 7827 965739**  
OR EMAIL **EWAN.HENDRY@JAEGERMEISTER.CO.UK**





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A DIFFERENT BREED OF  
**BEST BITTER**

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**BUY 2 X 9G  
BLACK SHEEP  
BEST BITTER**

**AND RECEIVE A 70CL  
BOTTLE OF SMIRNOFF**

**DEAL AVAILABLE THROUGHOUT OCTOBER, NOVEMBER & DECEMBER**

**IF YOU ARE INTERESTED IN STOCKING BLACK SHEEP,  
CALL JAMES BROWN ON 07512 321288**





DAURA®

# STOCK THE BEER OF BARCELONA

## CHOOSE ANY 3 OF THE FOLLOWING



**X24 BOTTLE  
£30 PER CASE**



**X24 BOTTLE  
£32 PER CASE**



**X24 CAN  
£30 PER CASE**

## POS KIT

**12**

**HALF-PINT**



**2**

**BAR RUNNER**



**5**

**OPENER**



OFFER ONLY OPEN TO OVER 18S, WHILE STOCKS LAST, ONLY AVAILABLE DURING THE PROMOTIONAL PERIOD. OFFER ONLY OPEN TO TRUST HINS LEASED AND TENANTED CUSTOMERS DAMM 1876 RESERVE THE RIGHT TO REMOVE THE PROMOTION AT ANY TIME. MAXIMUM 5 DEALS PER CUSTOMER PER MONTH.

# BUY ANY 4 CASES AND RECEIVE 1 CASE FREE



TRY THE REFRESHING TASTE OF REKORDERLIG

While stocks last. Rekorderlig 500ml bottles.  
Only 3 deals allowed in the promotion period.  
Promotion valid from 1st October - 30th November 2023.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

**REKORDERLIG**  
**CIDER**

- REFRESHINGLY SWEDISH -



THE UK'S LGBTQ SPIRIT BRAND

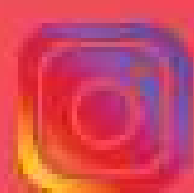
# STONEWALL SPIRITS

## RASPBERRY GIN

£25



RE-TELLING THE STORY OF THE STONEWALL RIOTS AND DONATING TO LGBTQ CHARITIES ALL YEAR ROUND.



STONEWALLSPIRITS\_

FOR ANY POS OR SERVING SUGGESTIONS,  
PLEASE EMAIL  
JOE@SPIRITOFSTONEWALL.COM



STONEWALLSPIRITS

WWW.SPIRITOFSTONEWALL.COM



# BUY 3 CASES OF ANY OF THE BELOW SKUS GET A FREE CASE OF BECKS



BECKS  
24x275ML



CORONA  
24x330ML



BUDWEISER  
24x330ML



STELLA ARTOIS  
24x330ML

be**drinkaware**.co.uk

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**0808 169 8979**

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Better Pubs through Better People