

INNcentive

iTrust Inns
Better Pubs through Better People

October 2023



SPOOKTACULAR OFFERS THIS OCTOBER



Direct Telesales Line: 0808 169 8979

BUY ANY 4 CASES, GET 1 CASE FREE*



ENJOY RESPONSIBLY

BIRRA MORETTI IS BREWED IN THE UK.

*T&C's 1 offer per customer, whilst stocks last. 1st-31st October 2023. Buy a combination of cases of 24 x 330ml of Heineken, Heineken Silver, Heineken 0.0, Birra Moretti, Birra Moretti 0.0, Desperados, Sol, 12 x 500ml to include a minimum of three different brands and where 5 cases in total are purchased receive a free case of Heineken. Brewed in the UK. Subject to availability.



Scan this QR to order
additional branded print POS
and digital assets

be [drinkaware.co.uk](https://www.drinkaware.co.uk)



Buy 2 x 9g of Taylors brands and
receive a FREE case of glassware
and a Spooky Halloween pumpclip

A case is 12 pint glasses - One offer per outlet
If both brands ordered we will supply pumpclips for both brands

For sales contact paul.matthews@timtaylors.co.uk

All for that taste of Taylor's

www.timothytaylor.co.uk

[@TimothyTaylors](#) [@TimothyTaylors](#) [@TimothyTaylorsBrewery](#)

ALL THE TASTE,
NONE OF THE
ALCOHOL

was
£46.93

NOW

£36.93

STOCK
UP NOW



GUINNESS

POS, Tips & More



£10 OFF YOUR
FIRST PURCHASE OF
GUINNESS 0.0 CANS*





A DIFFERENT BREED OF
BEST BITTER

**BUY 2 X 9G
BLACK SHEEP
BEST BITTER**

**AND RECEIVE A 70CL
BOTTLE OF SMIRNOFF**

DEAL AVAILABLE THROUGHOUT OCTOBER, NOVEMBER & DECEMBER

**IF YOU ARE INTERESTED IN STOCKING BLACK SHEEP,
CALL JAMES BROWN ON 07512 321288**



AUTUMN MIX & MATCH DEAL



BUY 1
AND GET **£5** OFF

BUY 2
AND GET **£12** OFF

BUY 3
AND GET **£20** OFF

Your Trade account will be credited at the end of the month for each qualifying purchase.

*Subject to stock and depot availability. Offer applies to 9G Firkins only.

BUY 3 CASES OF ANY OF THE BELOW SKUS GET A FREE CASE OF BECKS



BECKS
24x275ML



CORONA
24x330ML



BUDWEISER
24x330ML



STELLA ARTOIS
24x330ML

UK only. Offer can be amended, canceled or suspended at any time without notice. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Limited, EC4A 1EN.

be drinkaware.co.uk

THE UK'S LGBTQ SPIRIT BRAND

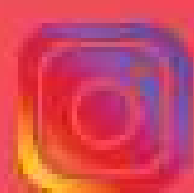
STONEWALL SPIRITS

RASPBERRY GIN

£25



RE-TELLING THE STORY OF THE STONEWALL RIOTS AND DONATING TO LGBTQ CHARITIES ALL YEAR ROUND.



STONEWALLSPIRITS_

FOR ANY POS OR SERVING SUGGESTIONS,
PLEASE EMAIL
JOE@SPIRITOFSTONEWALL.COM



STONEWALLSPIRITS

WWW.SPIRITOFSTONEWALL.COM

BUY ANY 4 CASES AND RECEIVE 1 CASE FREE



TRY THE REFRESHING TASTE OF REKORDERLIG

While stocks last. Rekorderlig 500ml bottles.
Only 3 deals allowed in the promotion period.
Promotion valid from 1st October - 30th November 2023.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

REKORDERLIG
CIDER

- REFRESHINGLY SWEDISH -



Jägermeister

TAP INTO SHOT PROFITS WITH JÄGERMEISTER ICE COLD EQUIPMENT

The perfect serve for Jägermeister is an ice cold shot, chilled to -18°C and this is best achieved by using our tap machines. The machines have been improved with dynamic and colourful artwork with built in lighting, helping drive incremental sales.

REASONS TO STOCK

- ICE COLD EQUIPMENT can increase the rate of sale for Jägermeister by up to 20%*
- 95% of consumers served an ice cold Jägermeister in an ice cold branded shot glass, say they would reorder*
- 60% of consumers do not buy what they cannot see*
- 43% of consumers decide what they want to order when they reach the bar – visibility is key*

be **drinkaware**.co.uk

*Independent Jägermeister research. While stocks last

**ONE
BOTTLE TAP**
FOR £249+VAT
AND RECEIVE 6 X 70CL
JÄGERMEISTER + 40 GLASSES
FREE



**THREE
BOTTLE TAP**
FOR £299+VAT
AND RECEIVE 9 X 70CL
JÄGERMEISTER + 40 GLASSES
FREE



FOR MORE INFORMATION CONTACT CALL **+44 7827 965739**
OR EMAIL **EWAN.HENDRY@JAEGERMEISTER.CO.UK**

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