

INNcentive



September 2023



BIG BRAND OFFERS THIS SEPTEMBER



Direct Telesales Line: 0808 169 8979



Available in
**SEPTEMBER
& OCTOBER**

BUTCOMBE
BREWING Co.

HAKA

OUR FAMOUS RUGBY BEER

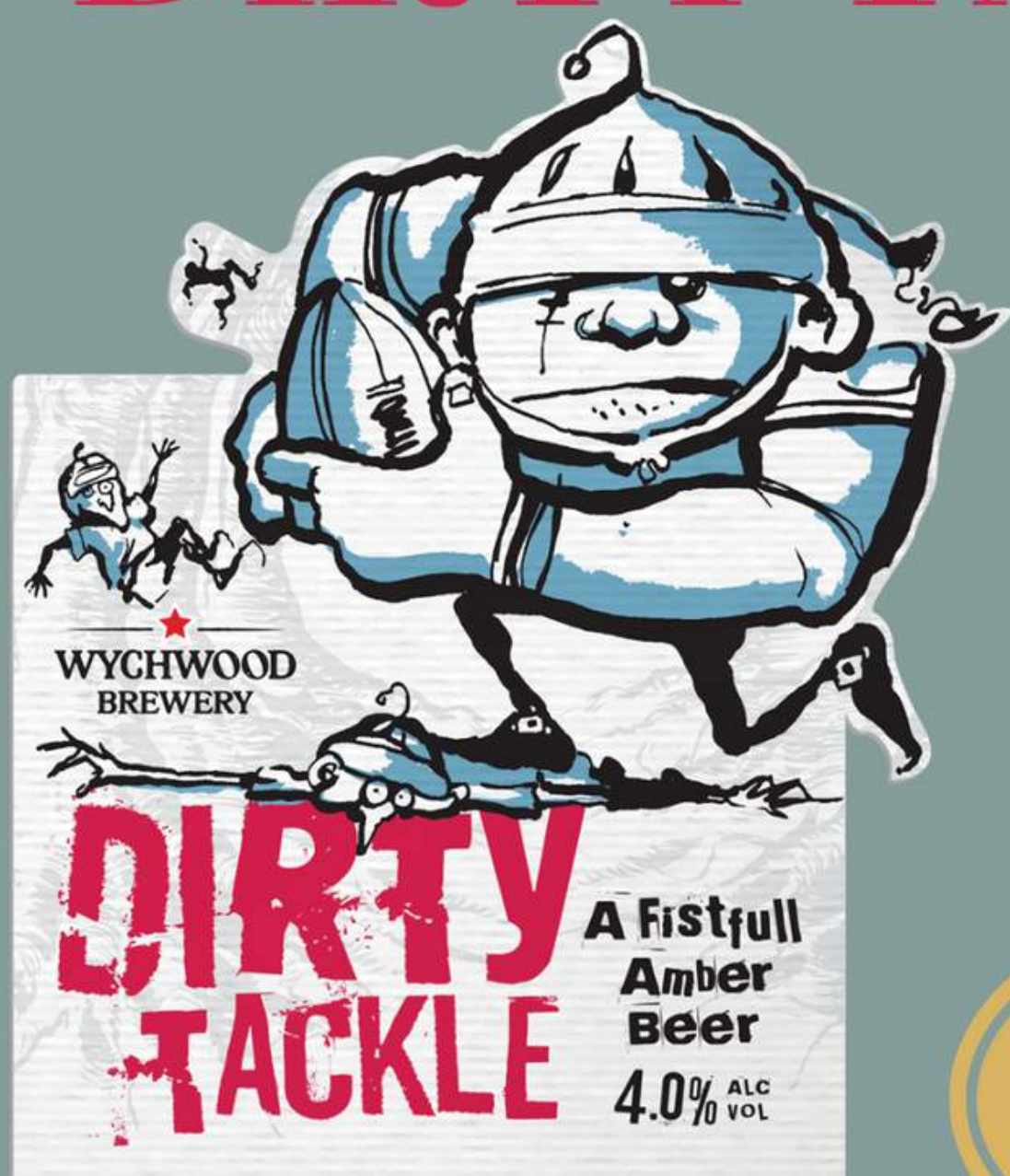
ALC 4.5% VOL

Haka, a remarkable seasonal beer by Butcombe Brewing Co, captures the power and intensity of New Zealand's iconic Maori dance. Its vibrant golden hue and tropical hop notes of passion fruit and mango make it a refreshing and invigorating experience.

Embrace the spirit of Haka with every sip.

Butcombe Brewery Ltd, Cox's Green, Wrington, Bristol, BS40 5PA

DIRTY TACKLE



Available in
**SEPTEMBER
& OCTOBER**

4.0%

A full-bodied malty beer with a clean citrus aroma that tackles your taste buds and kicks its opponent in to touch. Avoid the scrum and make sure you score an early try as our most popular seasonal ale makes a winnings return.

£142.90

CASK ALE

SEPTEMBER SAVINGS

BUY 1

★ AND GET ★

£5 OFF

BUY 2

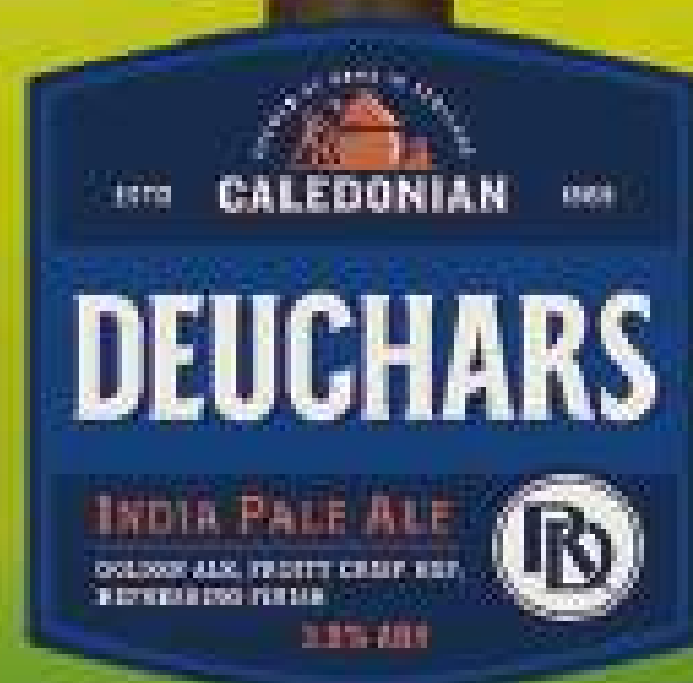
★ AND GET ★

£12 OFF

BUY 3

★ AND GET ★

£20 OFF



For point of sale contact Pete Reynolds – peterreynolds@greeneking.co.uk

Subject to stock and depot availability.

Your Trade account will be credited at the end of the month for each qualifying purchase.

BUY ANY 5 CASES GET A HEINEKEN 0.0% FREE*



*T&C's: 1 deal per customer. Subject to availability. Speak to your BDM for more details.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

Britvic
LIFTING SPIRITS SINCE 1938

BUY 2 COCKTAIL MIXERS AND RECIEVE 1 CASE OF STRAWBERRY DAQUIRI FREE!

Simply pour & mix with
Britvic's new Cocktail Mixers



T&C's apply: Deal runs from 1st - 30th September 2023. Qualifying range includes: Britvic Cocktail Mixers Pina Colada, Strawberry Daiquiri and Mojito 200ml NRB x24. Free case is Strawberry Daiquiri 200ml NRB x24. Free cocktail shaker and blackboard with stencils will be sent direct to outlet. One per outlet for the promotional period. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead HP2 4TZ

B
IN THE MIX

SERVE PEPSI MAX AND CLAIM £1000 WORTH OF FREE STOCK

70% OF
THE UK
PREFER
THE TASTE
OF PEPSI
MAX¹

BRITVIC



Trust Inns offers highly competitive prices on Britvic products, please speak to your Telesales contact for details.

Every Tenant that renews their equipment loan agreement or requests an installation of Britvic dispense equipment will receive 4 FREE 7 Litre Bag in Box with a retail value of £1,000² and a pub support kit³

In addition, for every 10 x Britvic 7L Bag in Boxes purchased through Trust Inns telesales Britvic will deliver direct to your pub a R Whites 7L Bag in Box FREE.

Sources: 1. 24,296 of 34,322 people in the UK preferred the taste of Pepsi MAX to the UK's biggest selling full sugar cola (blind sampling between 03.08.22 and 02.10.22). Visit www.pepsi.co.uk/faq
2. Based on retail value of 4 free BIBs (92.38 serves x 4 BIB = 369.52 serves)
3. POS kit includes Pepsi Max Ice Bucket, 2 Bar Runners and Glassware for your pub.
*Free stock is 4 FREE 7 Litre Bag in Box with a retail value of £1,000 (see 2 above) and a pub support kit (see 3 above). Free stock will be sent directly to the pub following completion of the install. Or if re-signed, return of a signed contract.

**FREE STOCK
INCLUDES** 4 BIBs,
Pepsi Max Ice Bucket,
2 Bar Runners and
Glassware for your
outlet

**CONTACT YOUR TRUST INNS
BDM OR SCAN THE QR
CODE TO REGISTER
YOUR INTEREST TODAY**



SHOULD I GET ACCREDITED?

Are you selling great quality cask ale?

Want to be recognised for beer quality?

What happens if I apply?

A qualified assessor will make an appointment to sample your cask ales and carry out a Scores on the Cellar Doors audit.

Why join?

- ± Gain a plaque recognised by 77% of cask ale drinkers
- ± 88% of members have seen sales grow since joining
- ± 98% of accredited licensees would recommend Cask Marque
- ± Be part of the World's Biggest Ale Trail
- ± Receive FREE Point of Sale

Full cost is £195 + VAT. Contact your Trust Inns' BDM to enquire about how they may be able to support you in meeting this cost



www.cask-marque.co.uk



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