

INNcentive

iTrust Inns
Better Pubs through Better People



MAY 2023



MAY BANK HOLIDAYS

- MONDAY 1
- MONDAY 8
- MONDAY 29

BIG BRAND OFFERS THIS MAY...



Direct Telesales Line: 0808 169 8979

NEW

ALOHA 5PM

41% OF FLAVOURED GIN
SERVES ARE GORDON'S*

BUY 3 X 50L DRAUGHT
GUINNESS AND RECEIVE
A 70CL GORDON'S TROPICAL
PASSIONFRUIT AND
12 COPA GLASSES FREE**



POS, Tips & More



Scan me

Gordon's
NEW TROPICAL PASSIONFRUIT
...SHALL WE?

*CGA IFT DATA
12 WEEKS 14.12.2021.
**ONE DEAL PER CUSTOMER,
100 DEALS AVAILABLE.



£5 OFF

a cask

AND A POS KIT INCLUDING BAR
RUNNERS, DRIP MATS AND GLASSES.

Terms and conditions: Subject to stock and depot availability.

HURRY
WHILE STOCK
LASTS!



RATTLER[®]

CORNISH CYDER

Want a bottle with a bite? Named after the feisty Cornish Rattler apple and blended with Healey's know-how, our Cornish Rattler Cyder has the crisp, fresh flavour you crave!

12x500ml

**WAS
£28.77**

**NOW
£26.77**

Healeys
CORNWALL

Promotion runs from the 1st - 31st May 2023 while stocks last. Rattler Original 500ml NRB x 12.

BUY ANY 4
PRODUCTS &
RECEIVE 6 GLASSES
FOR FREE*

MUST INCLUDE
MEDITERRANEAN TONIC WATER

IF $\frac{3}{4}$ OF YOUR DRINK IS THE MIXER,
MIX WITH THE BEST




FEVER-TREE

*Limited to 2 deals per customer.
*Available while promotional stocks last.

SHOULD I GET ACCREDITED?

Are you selling great quality cask ale?

Want to be recognised for beer quality?

What happens if I apply?

A qualified assessor will make an appointment to sample your cask ales and carry out a Scores on the Cellar Doors audit.

Why join?

- ± Gain a plaque recognised by 77% of cask ale drinkers
- ± 88% of members have seen sales grow since joining
- ± 98% of accredited licensees would recommend Cask Marque
- ± Be part of the World's Biggest Ale Trail
- ± Receive FREE Point of Sale



Full cost is £195 + VAT. Contact your Trust Inns' BDM to enquire about how they may be able to support you in meeting this cost



www.cask-marque.co.uk



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