

# INNcentive

**iTrust Inns**  
Better Pubs through Better People



**APRIL 2023**



## Celebrate St. George's Day

23rd APRIL 2023

### BIG BRAND PROMOTIONS...



Direct Telesales Line: 0808 169 8979





**£5 OFF  
PER CASK**

GREENE KING



**PLUS THE CHANCE TO  
WIN AN IPA  
BEER GARDEN!**

**YOU COULD WIN...**

- A-BOARD
- LANYARD
- 10 PARASOLS
- DRIP MATS
- PLASTIC TRAY
- POLO SHIRTS
- PUMP HANDLE

**THE MORE YOU BUY THE  
MORE CHANCES YOU  
HAVE TO WIN!**



T&C's Every order you place is an entry into the draw. Subject to stock and depot availability. All items shown are subject to availability and may be substituted. Contact Pete - [PeteReynolds@greeneking.co.uk](mailto:PeteReynolds@greeneking.co.uk) for point of sale requests



**£5 OFF  
PER CASK & KEG  
£12 OFF  
IF YOU BUY 2**



SUBJECT TO STOCK AND DEPOT AVAILABILITY. CONTACT PETE - [PETEREYNOLDS@GREENEKING.CO.UK](mailto:PETEREYNOLDS@GREENEKING.CO.UK) FOR POINT OF SALE REQUESTS





# BUY 5 CASES FROM THIS RANGE AND RECEIVE A CASE OF BULMERS ORIGINAL FREE\*

\*Buy any combination of Bulmers Original, Bulmers Crushed Red Berries & Lime, Old Mout Berries & Cherries, Old Mout Kiwi & Lime, Old Mout Pineapple & Raspberry, Old Mout Strawberry & Apple, Old Mout Watermelon & Lime, Old Mout Berries & Cherries Alcohol Free, Old Mout Pineapple & Raspberry Alcohol Free, totalling 5 cases and receive a case of Bulmers Original free of charge. Available 1st April - 30th April 2023, max 3 deals per outlet whilst stocks last, speak to your telesales team for more details.

ENJOY RESPONSIBLY  
be [drinkaware.co.uk](https://www.drinkaware.co.uk)

## KOPPARBERG

### £3 off case price at Trust Inns

Are you stocking the **UK's bestselling** fruit cider brand?



Check out **Behind The Bar**, our all-new trade website giving you the tools to drive sales of Kopparberg in your venue.  
Scan here to sign up for free

Stay in touch:

Kopparberguk

[sales@kopparberg.co.uk](mailto:sales@kopparberg.co.uk)

Source: IRI, Ext Marketplace, Fruit Cider, Value Sales, 52wks to 17/04/22.

T&Cs: \*This offer is across 15 x 500ml cases of Strawberry & Lime, Mixed Fruit, Raspberry and Pear. Offer available between 01.04.23-30.04.23.

Trust Inns have the right to stop this promotion at any time. Whilst stocks last.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)





*NEW LOOK,* **NEW LOW PRICE!**  
**SAME  
GREAT  
TASTE!** **£13.99\***

**LESS THAN 5G OF SUGAR , 56 CALORIES**

*Are you ready to save on energy?*

\*Kick Energy Drink 24x250ml Cans.



## READY TO COCKTAIL

*Gordon's* | *Smirnoff* | *Captain Morgan*

**SIGN UP FOR DIAGEO  
DRAUGHT COCKTAILS  
AND RECEIVE A FREE  
BAG IN BOX, A FREE CASE  
OF GLASSWARE  
AND A FREE POS KIT.\***



**NEW**

Terms and conditions: Offer valid throughout  
April 2023 subject to availability whilst stocks last.

[drinkaware.co.uk](https://drinkaware.co.uk) for the facts

**SCAN ME**







# BUY 3 X 7L BIB AND RECEIVE 7L PEPSI MAX BIB FREE\*

**IF YOU'RE STOCKING  
PEPSI DIET AND NEED TO  
CONVERT TO PEPSI MAX**

**A FREE EASY TO USE  
CONVERSION KIT  
IS AVAILABLE!**

**CONTACT  
JAMES.CARTER@BRITVIC.COM  
TO REQUEST ONE**

Terms and conditions apply. Deal runs from 1st - 31st March 2023. While stocks last. Qualifying range includes Any 7L Bag in Box. Free case is 7L Pepsi Max BIB.

Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead HP2 4TZ

## BUILD YOUR SALES WITH SENSATIONAL DRINKS

WE'RE HERE TO SUPPORT YOU TO GROW  
YOUR BUSINESS WITH DEDICATED SUPPORT,  
DIGITAL TOOLS AND FREE SALES KITS

REGISTER TODAY FOR ACCESS  
TO ALL THIS AND MORE

**FREE**

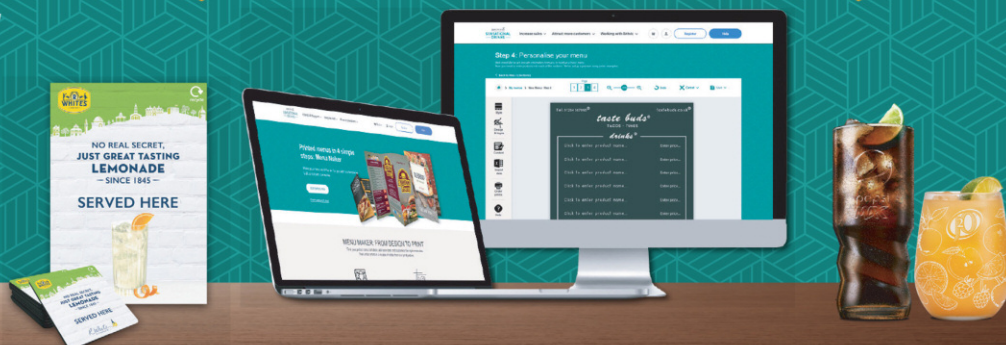
PRODUCT TRIALS  
AND POS KITS

**FREE**

MENU DESIGN  
AND PRINT

**FREE**

GIFT WITH  
REGISTRATION



SCAN THE QR  
TO FIND OUT MORE  
or visit [sensationaldrinks.com](https://sensationaldrinks.com)

**BRITVIC  
SENSATIONAL  
DRINKS**



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