

# INNcentive

**iTrust Inns**  
Better Pubs through Better People



## MARCH 2023

# St. Patrick's Day Celebrations

17th MARCH 2023

## BIG BRAND PROMOTIONS...



**FREE**  
SWIRNOFF MANGO  
& PASSIONFRUIT OFFER



**FREE**  
CASE OF HEINEKEN  
SILVER OFFER



**FREE**  
GORDON'S  
GIN & POS KIT



Direct Telesales Line: 0808 169 8979



# BUY 2X9G AND GET A FREE BOTTLE OF GORDON'S PINK GIN AND A FREE POS KIT



|                     |                       |
|---------------------|-----------------------|
| <b>STYLE</b>        | PALE ALE              |
| <b>HOPS</b>         | LIBERTY & MOUNT HOOD  |
| <b>MALT</b>         | ALL-BRITISH MALT      |
|                     | GOLDEN, YELLOW        |
|                     | FLORAL, MALTY, CITRUS |
|                     | MALT, FRUITY          |
| <b>BITTER</b>       |                       |
| <b>SWEET</b>        |                       |
| <b>AVAILABLE IN</b> |                       |
|                     | CASK / ABV. 3.7%      |
|                     | KEG / ABV. 3.6%       |
|                     | BOTTLE / ABV. 4.1%    |

Terms and conditions: Depot restrictions apply. 2x9g must be purchased in one order to qualify. Max of 3 offers per customer. Free stock is always 70cl Gordon's Pink Gin. POS kit includes: 2x bar runners, 2 x beer mats, 1 pack of gripper glasses

**J.W. LEES**



A DIFFERENT BREED OF  
**BEST BITTER**

BUY 2 X 9G  
**BLACK SHEEP  
BEST BITTER**

AND RECEIVE A 70CL BOTTLE OF SMIRNOFF

1 x deal per customer, whilst stocks last.  
Free stock includes 70cl Smirnoff.

IF YOU ARE INTERESTED IN STOCKING BLACK SHEEP,  
CALL JAMES BROWN ON 07512 321288

[BLACKSHEEPBREWERY.CO.UK](http://BLACKSHEEPBREWERY.CO.UK)



# Alcohol Free beer on draught

## The Beer



Professional pour



Served at 2°C



30 days fresh



8L Keg (14 Pints)

## The System



No installation



Fits any counter



No cleaning & maintenance



No CO2 needed

## £250 + VAT

1 x Blade Machine and Dome

2 x Heineken 0.0 kegs

1 x case of Heineken glasses

1 x Heineken 0.0 POS kit

(1 x bar runner, 2 x fount wobblers,

1 x drips, 1 x Heineken 0.0 Blade wrap)

**Contact your local BDM  
for more information.**



**Great taste. Zero alcohol.**

\*contains no more than 0.05% alcohol by volume

Available throughout March 2023



[be.drinkaware.co.uk](http://be.drinkaware.co.uk)

# BUY 3 X 50L DRAUGHT GUINNESS

**GET NEW SMIRNOFF MANGO  
AND PASSIONFRUIT FREE\***



POS, Tips & More



*Smirnoff*



**NEW**



**\*while stocks last, limited number of deals available.**

OFFER AVAILABLE 01.03.23 - 31.03.23. 1 x DEAL PER CUSTOMER, WHILE STOCKS LAST.

Free stock includes 70cl Smirnoff Mango and Passionfruit Twist.

PLEASE DRINK RESPONSIBLY | for the facts [drinkaware.co.uk](http://drinkaware.co.uk)



**BUY 4X CASES  
BUDWEISER  
AND GET 2X  
PARASOLS FREE**



be [drinkaware.co.uk](https://www.drinkaware.co.uk) ©2023 AB InBev UK Limited, all rights reserved.

Maximum 2 deals per customer. Offer available while stocks last. Promotion runs from 1st March - 1st April 2023.  
Buy 4 cases of Budweiser and get two 1.8m red Budweiser Parasols for free.  
Promoter: AB INBEV UK LIMITED, Bureau, 90 Fetter Lane, London, EC4A 1EN.



**BUY  
5 CASES  
FROM THIS  
RANGE  
AND  
RECEIVE  
A CASE OF  
HEINEKEN  
SILVER  
FREE\***

\*Buy any combination of Heineken 5%, Silver, Sol, Moretti, Tiger, Desperados totalling 5 cases and receive a case of Heineken Silver free of charge. Available until March 31st 2023, whilst stocks last, speak to your telesales team for more details.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)



*NEW LOOK,*  
**SAME  
GREAT  
TASTE!**

**NEW LOW PRICE!**

**£13.99<sup>\*</sup>**

**LESS THAN 5G OF SUGAR , 56 CALORIES**

*Are you ready to save on energy?*

\*Kick Energy Drink 24x250ml Cans.



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Follow Trust Inns

