

INNcentive

iTrust Inns
Better Pubs through Better People



OCTOBER 2022

Pumpkins 'n' Pints

Halloween 31st October



BIG BRAND PROMOTIONS...



Direct Telesales Line: 0808 169 8979

DISCOVER OUR ZESTY
AND FRESH PALE ALE

**£5 OFF
EACH 9G**

DURING OCTOBER

be**drinkaware**.co.uk



BUY 2 X 9G

**BLACK SHEEP BEST BITTER
AND RECEIVE**

2 X BAR RUNNERS



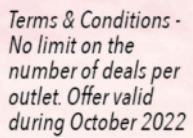
OF **EITHER** GORDON'S PINK GIN
OR SMIRNOFF RED LABEL VODKA

96

11G

6.6G

Maltsmith's IPA





NEW

Heineken

SILVER

Extra Refreshing Taste.

Crisp Flavour. Subtle Finish. Natural Ingredients.

***INSTALL HEINEKEN SILVER
AND RECEIVE A
FREE KEG & POS
WORTH £150**

KIT INCLUDES:
1 X COASTERS
2 X PINT GLASSES
1 X HALF PINT GLASSES
3 X TRAYS
4 X BAR RUNNERS
3 X T-SHIRTS



PLUS a FREE case of Heineken Silver for every draught install

CONTACT YOUR TRUST INN'S BDM FOR DETAILS

*1st April onwards – first 100 stockists. Kit includes: 1 x coasters, 2 x pint glasses, 1 x half pint glasses, 3 x trays, 4 x bar runners, 3 x T-Shirts. Free Keg is not awarded if a HUK brand is removed.

Enjoy Heineken® Silver Responsibly

be**drinkaware**.co.uk

Go sober for October and enjoy alcohol free with Blade

The Beer



Professional pour



Served at 2°C



30 days fresh



8L Keg (14 Pints)

The System



No installation



Fits any counter



No cleaning & maintenance



No CO2 needed

£250 + VAT

1 x Blade Machine and Dome

2 x Heineken 0.0 kegs

1 x case of Heineken glasses

1 x Heineken 0.0 POS kit

(1 x bar runner, 2 x fount wobblers,
1 x drips, 1 x Heineken 0.0 Blade wrap)

**Contact your local BDM
for more information.**



Great taste. Zero alcohol.

*contains no more than 0.05% alcohol by volume

be**drinkaware**.co.uk

INSTALL SAN MIGUEL AND RECEIVE

24 x pint glasses, 2 x parasols
and 2 x polo shirts.



Ask your BDM for more details.

Enjoy Responsibly drinkaware.co.uk

BUY 3 CASES FROM THE BELOW RANGE AND GET A FREE WORLD CUP POS KIT FREE



be drinkaware.co.uk

Image for illustration purposes only.

Terms and conditions: All stock must be purchased in one transaction, 50 cases maximum



Heineken

BUY ANY 2 CASES

COCA COLA / DIET COKE



*Terms and conditions:
Based on purchase of 2 cases
of Coke and/or Diet Coke
24x330ml in one purchase.
The two cases can be any mix
of the two products. Free case
is always 24x330ml of Coke Zero.
No alternatives offered.
Whilst stocks last.*



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