INNcentive



AUGUST 2022





BIG BRAND PROMOTIONS...









Direct Telesales Line: 0808 169 8979







BUY 2x9G AND GET A FREE BOTTLE OF **GORDON'S PINK GIN**

STYLE PALE ALE

LIBERTY & MOUNT HOOD

ALL-BRITISH MALT

GOLDEN, YELLOW

FLORAL, MALTY, CITRUS

MALT, FRUITY

BITTER 0000

SWEET 000

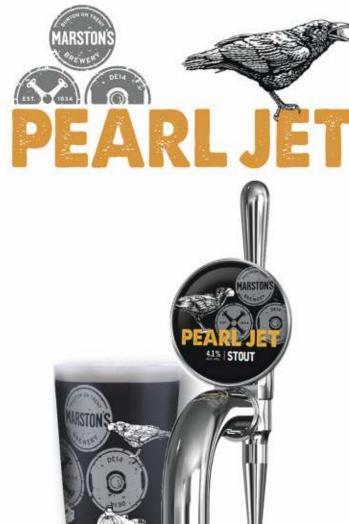
AVAILABLE IN

CRSK / RBV. 3.7% KEG / ABV. 3.6% BUTTLE / RBV. 4.196



Terms and conditions: Depot restrictions apply. 2x9g must be purchased in one order to qualify. Max of 3 deals per customer. Free bottle is always 70cl Gordon's Pink Gin, Available whilst stocks last.





AVAILABLE NOW

A GREAT ALTERNATIVE DRAUGHT STOUT

ONLY £106.11
PER 30 LITRE

Ask your BDM for more details

PEARL JET: A few pearls about our Oyster Stout. It's a nod to classic English stouts often complimented by (but not containing) shell fish.

TASTING NOTES: Hint of chocolate, coffee and sweet treacle flavours and yet quite smooth and clean tasting. Not that we'd ever crow about it.



PREMIUMISE YOUR BAR WITH

CORONA DRAUGHT

__UNLOCK POS KIT __ WORTH £500

2 X PARASOL
2 X DECK CHAIRS
2 X CORONA BLANKET
5 X ICE BUCKETS
24 X ICONIC CORONA GLASS

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Drive sales this summer with the UK's favourite cider brand

Buy 4 x cases of 500ml Kopparberg and get an ice bucket POS pack

- When the sun shines, cider uplifts more than any other alcohol category
- I Kopparberg sales spike faster than any other cider brand³
- I Kopparberg has more drinkers than any other cider brandf

As the bestselling fruit cider brand⁵, Kopparberg is the must stock for the season

Stay in touch:

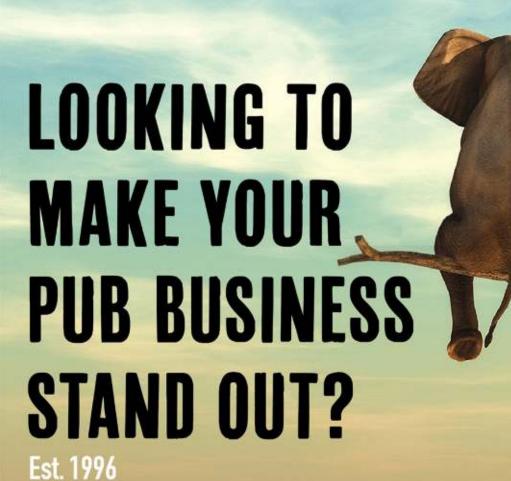
in Kopparberguk Sales@kopparberg.co.uk

Sources: 1. Savanta Top 100 Most Loved Drinks Brands report, n=48,000, Jan '21-Jun '21. 2. IRI, Total Alcohol, 52wk/e 20.2.22. 3. IRI, 52 weeks 20.2.22. 4. Germinate research 2021. 5. IRI, cider market, 52wk/e 21.01.21. T&C's: Promotion open to all customers. Promotional period of 01.07.22 – 31.07.22. Promotion is based on purchase of 4 x cases of 15 x Kopparberg 500ml; Strawberry & Lime, Mixed Fruit, Pear or Raspberry. Cases must be purchased in one order, and can be mixed. Each Ice bucket POS kit consists of: 5 x ice buckets, 4 x posters. Ice buckets and printed POS will be delivered separate to the cases. Maximum 2 deals redeemable per outlet during promotional period. Whilst stocks last.

be drinkaware.co.uk









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