

INNcentive

iTrust Inns
Better Pubs through Better People




**MARCH
2020**

See Offer
Page 11

Bulmers Offer
Page 7

**GREAT
OFFERS
INSIDE**

**£2.50
OFF**
Per Case

See Page 3



Welcome to the March edition of Inncentive.

We are now well and truly into Spring and several big occasions are coming up on the pubs promotional calendar – not only do we have the end of the Six Nations tournament but St Patrick's Day and Mother's Day present great opportunities to get customers into your pub. See our What's On section for other key events that your pub business could take advantage of.

We also have more great offers including new installs offers for some great brands such as Strongbow and Strongbow Dark Fruits. Take a look inside and hopefully there'll be something that will entice you.

You can find us at www.facebook.com/trustinns

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www.trustinns.co.uk



Direct Telesales Line: 0808 169 8979

What's On? in March

SUN 1st	St David's Day
WED 4th	British Pie Week until 10th March
SUN 8th	'Pub Aids' World Biggest Pub Quiz until 12th March
TUE 10th	Cheltenham Festival until 13th March
SAT 14th	End of Six Nations
TUE 17th	St Patrick's Day
SUN 22nd	Mother's Day
SUN 29th	Start of Spring - Clocks go forward



£2.50 OFF PER CASE



Terms and conditions. Discount applies to cases of 24x330ml Coca Cola, Diet Coke and Coke Zero. Also 24x275ml of Appletiser. Whilst stocks last. On orders placed between 2nd March 2020 and 31st March 2020.

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**BUY ANY 3
CASES OF
THATCHERS
CIDER AND
GET ONE
CASE FREE.**

EST. 1954
THATCHERS
WHAT CIDER'S SUPPOSED TO TASTE LIKE

Offer valid on 6x500ml bottles of Gold, Haze, Rosé.



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CELEBRATING
130
YEARS

FREE LIMITED EDITION POS WITH PURCHASE OF 2 KEGS

LIMITED EDITION POS KIT INCLUDES:

- 1x 24 PACK PINT GLASSES
- 1x 400 PACK DRIP MATS

#FINDYOURRICH

Enjoy Responsibly
drinkaware.co.uk for the facts



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STOCK THE UK'S NO.1 AND NO.2 DRAUGHT CIDERS

INSTALL EITHER OF THESE CIDER BRANDS AND RECEIVE
A FREE KEG AND A £50 NEW INSTALL KIT

IF INTERESTED PLEASE CONTACT YOUR
BDM OR LOCAL HEINEKEN SALES REP

drinkaware.co.uk for the facts



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GREAT BRITISH CIDER

SINCE 1887

BREWED IN THE UK

*T&C's Apply. Subject to availability



BUY 3 GET 1
BULMERS ORIGINAL
FREE*

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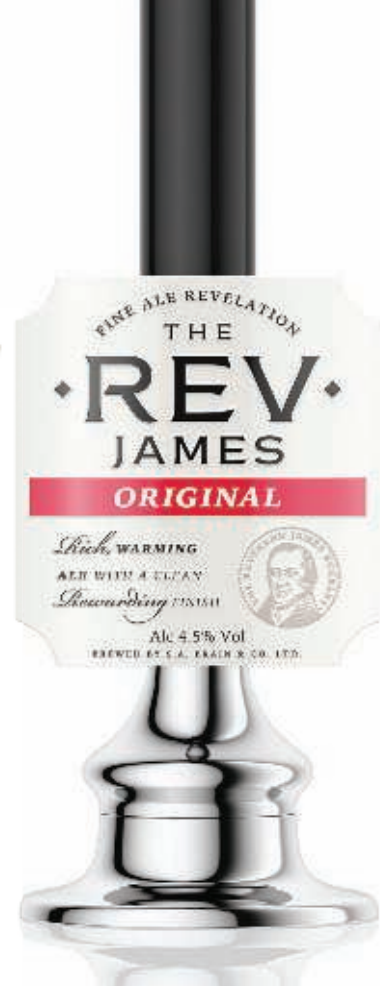


Buy 1x9g of Reverend James Original

Get a **FREE** POS Kit

throughout March 2020

Terms & Conditions. One offer per customer whilst stocks last.
POS kit includes glasses, drip mats and 2 bar runners.



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HERE COMES THE SUN
BUY TWO DIFFERENT FIRKINS
IN ONE DELIVERY
AND GET A 70cl BOTTLE OF
GREENALL'S BLUEBERRY
GIN FREE



MARSTON'S

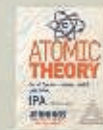
NEWLY LISTED BRANDS FOR THIS SPRING



NEW!



NEW!



BEER STREET

Direct Telesales Line: 0808 169 8979





£5 Off Every 9g



[@TimothyTaylors](https://twitter.com/TimothyTaylors) www.timothytaylor.co.uk [/TimothyTaylors](https://www.facebook.com/TimothyTaylors)

£5 off Wholesale price on every 9g delivered between 2nd March and 31st March 2020



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**BUY 1x9g OF WAINWRIGHT AND 1x9g OF
EITHER BOMBARDIER AMBER OR GOLD
AND RECEIVE A **FREE CASE**
OF BULMERS ORIGINAL
OR BULMERS RED BERRIES
& LIME CIDER**



Terms and conditions.

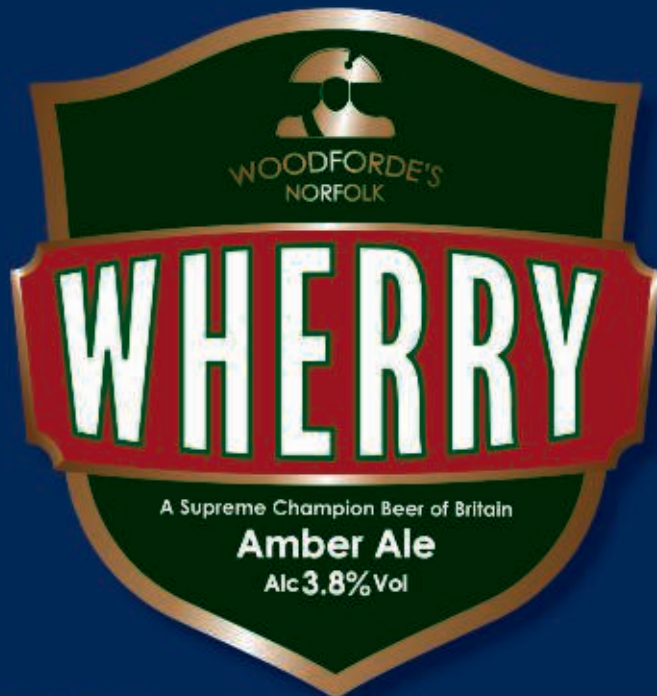
To qualify 1x9g of Wainwright and 1x9g of EITHER Bombardier Amber or Gold must be purchased in one order. Free case is Bulmers Original 12x500ml or Bulmers Red Berries and Lime 12x500ml. Maximum of 2 deals per customer. Available whilst stocks last.



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Put a champion
on the bar



A Supreme Champion Beer of Britain!
Mighty fresh and zesty, our award-winning, rich amber ale enjoys floods of flavours, as sweet malts clash with grapefruit hops and big floral aromas in a sensory strike. Set sail on an epic taste adventure.

£6.50 OFF
EVERY 9g

   @woodfordesbeer

woodfordes.com



Direct Telesales Line: 0808 169 8979



**BUY ANY
2 X 9C
BLACK SHEEP**

**RECEIVE A 70CL
GREENALL'S GIN
FREE**

50 deals available. Max 2 deals per outlet.

**For more info or POS support, please
contact us via support@blacksheep.co.uk**



WIN A WEEKEND IN BARCELONA

BUY TWO CASES OF ESTRELLA DAMM
330ML BOTTLES OR INSTALL ON
DRAUGHT TO RECEIVE A POS KIT*
AND ENTRY INTO OUR PRIZE DRAW.

Please enjoy responsibly

drinkaware.co.uk for the facts

*Estrella Damm POS kits for draught install include: 12 x half pint glasses, 24 x pint glasses, 1 x rubber bar mat, 1 x 100 drip mats. Estrella Damm POS kits for packaged install include: 12 x half pint glasses, 1 x round ice bucket, 4 x bottle openers. Install criteria applies. New stockists only.



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