

Welcome to the January issue of the Inncentive brochure! May we take this opportunity to wish you all a healthy and prosperous New Year!

It won't have escaped your notice that January is usually the month where your customers may be embarking on new years' resolutions such as to cut down on alcohol or reduce the amount of treats. Well make sure you can cater for them all with our range of low and no alcohol drinks ranges which are on offer this month!

We also have offers on some great cask ales and for those of you who think January is a great time to plan ahead, you could also earn a Six Nations kit with purchases of Guinness, Greene King IPA or Fullers London Pride for the tournament that starts at the beginning of next month.

In the meantime, don't forget to check us out on Facebook. We may even be giving away a kit or two over the course of the next few weeks

Follow us at:

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### What's On? in January

WED 1st New Year's Day

THUR 2nd Bank Holiday

(Scotland only)

SUN 5th Twelfth nigh

SAT 25th Burns Night

Chinese New Year – the vear of the Rat

SUN 26th Australia Day

Happy New Year 2020!





### BUY 3 BIBS GET 1 CASE FREE

Buy three **7L POST-MIX BOXES** of Coca-Cola Classic, Diet Coke, Coca-Cola Zero Sugar or Schweppes Lemonade and receive one case of 24 x 330ml glass bottles of Coca-Cola Zero Sugar, Fanta or Sprite No Sugar **FREE**.

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## Buy 4 cases of Peroni & Peroni Gluten Free and receive a Free case of Peroni Gluten Free



Terms and conditions: 4 cases must be purchased in one order. 4 cases comprise of any mix of the two products. Maximum of one deal per customer. Whilst stocks last.





66%

OF CONSUMERS HAVE VISITED A Licensed venue on a night out and not drunk alcohol

Source: CSA Consumer Panel September 2017

**33**%

OF CONSUMERS SAID THEIR ALCOHOL CONSUMPTION HAS DECREASED IN THE LAST 6 MONTHS

Source: DBA Brandtrack

DRY JANUARY OFFER -

BUY 2 CASES (OF THE SAME BEER)

IN 1 DELIVERY & GET 1 CASE FREE

REAL EXPERIENCE











\*Offer voiled from 1st to 31st January 2020, Buy a case of Heineken 0.0 24 x330ml and Old Noot Alcohol Free 12 x500ml and then receive a case of Heineken 0.0 24 x330ml FREE Subject to availability, theineken 0.0 and Old Mont Alcohol Free contain no more than 0.05% alcohol content.

for the facts about alcohol drinkaware.co.uk











# BUY 1x9g OF PEDIGREE AND 1x9g OF WAINWRIGHT BEER AND GET A FREE CASE OF BULMERS ORIGINAL OR RED BERRIES

Terms and conditions. 2x9g must be purchased in one order. 2x9g is to be made up of 1x9g of each product to qualify. Free case is Bulmers Original 12x500ml or Bulmers Red Berries and Lime 12x500ml. Max of 2 deals per customer per order. Available whilst stocks last.

& LIME CIDER



CELEBRATE THE RUGBY WITH PRIDE

#### BUY 2 X 9s OF LONDON PRIDE TO RECEIVE A RUGBY POS KIT\*

- BUNTING
- TABLE TALKER GAME
- FULL SIZE BALL & TEE
- BRANDED T-SHIRTS
- RUGBY BALL KEYRING WITH BOTTLE OPENER
- PUMP CLIP







Terms & Conditions: Available during the promotional period and specific to this brochure only. Buy 2 x 9 gallon casks of London Pride to neceive a regby POS kir. White kits lab... Promotion: Asalin (UK) Limited. Woking GUZ) 6HS.



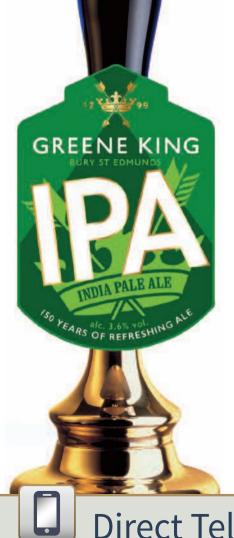


### **GET A FREE RUGBY POS KIT**

When you buy 2 x 50L Guinness







## **BUY 2x9G AND RECEIVE**6x GREENE KING T-SHIRTS AND DRIP MATS



Terms & Conditions. 2x9g must be purchased in one order. Maximum of 2 deals per customer.







