

# INNcentive

**iTrust Inns**  
Better Pubs through Better People



**APRIL 2021**

## Welcome Back!

**We're open  
for business**



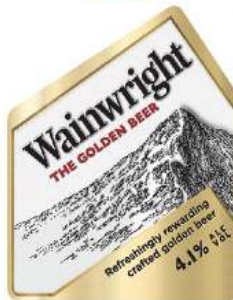
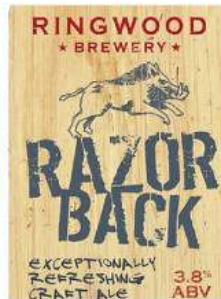
## **FANTASTIC SPRING OFFERS INSIDE...**



**Direct Telesales Line: 0808 169 8979**



# BUY TWO DIFFERENT CASK ALES FROM THE RANGE AND GET 20x 2 PINT TAKEAWAY CARTONS



Terms and conditions: 1x9g of two different brands must be purchased in one order to qualify. Available whilst stocks last.

## RE-OPENING DEAL

**FREE 70CL  
GORDON'S PINK GIN  
WHEN YOU BUY 3X50L OR  
5X30L GUINNESS**



WHILE STOCKS LAST / ONE DEAL PER CUSTOMER PER WEEK

for the facts [drinkaware.co.uk](http://drinkaware.co.uk)





# BUY 4 CASES AND RECEIVE A CASE OF BIRRA MORETTI FREE\*

\*Available from 1st April to 30th April 2021. Buy a combination of cases of 24 x 330ml of Desperados, Sol, Birra Moretti, Newcastle Brown Ale, to include a minimum of three different brands, and where 4 cases in total are purchased receive a free case of Birra Moretti. Brewed in the UK. Subject to availability.

[drinkaware.co.uk](http://drinkaware.co.uk) for the facts



**Heineken®**



**£3 OFF PER CASE  
PLUS 2 ICE BUCKETS WHEN  
YOU BUY A CASE OF EACH\***



BREWED IN THE UK

\*Available from 1st April to 30th April 2021. Buy one case of Heineken and one case Heineken 0.0 to receive two free ice buckets £3 off each case of Heineken. Subject to availability. Capped at 50 deals.

**drinkaware.co.uk**  
for the facts



# Buy 2 Cases and get FREE POS



POS Kit includes

- Glassware
- Bar Runner
- Bottle opener



*Terms and conditions: 2 cases must be purchased in one order to qualify. One offer per pub. Available whilst stocks last.*

## BUY 4 CASES AND GET 1 CASE FREE

## MOUNTAIN COLD REFRESHMENT

Terms and conditions:  
4 cases must be purchased in one order  
to qualify. Free case is always 24x330ml  
Coors Light. Whilst stocks last.



**Coors**  
KEEP IT FRESH™

[drinkaware.co.uk](http://drinkaware.co.uk) for the facts

BREWED IN THE UK |   





PUBS ARE NOW OPEN  
GOOD TIMES ARE LONGER



BUY ANY 3 CASES - GET 1 CASE FREE\*

[drinkaware.co.uk](http://drinkaware.co.uk) for the facts

\*AVAILABLE FROM 1ST APRIL - 30TH JUNE 2021. FREE CASE OF WATERMELON AND LIME. INCLUDES A FREE POS KIT. WHILST STOCKS LAST. MADE IN THE UK.

KOPPARBERG

OUTSIDE  
IS OURS

ARE YOU STOCKING  
THE UK'S **BESTSELLING**  
FRUIT CIDER BRAND?\*

RECEIVE A COMPLIMENTARY  
CASE OF GLASSWARE

£3 OFF  
EACH CASE



FOLLOW US ON SOCIAL:  
@kopparbergtrade

sales@kopparberg.co.uk

Promotion available from 01.04.2021 until 30.04.21.

One case of glassware per outlet only.

\*IRI Value Sales, Fruit Cider, 52wks to 24.01.21.

[drinkaware.co.uk](http://drinkaware.co.uk) for the facts



REKORDERLIG  
CIDER

BEAUTIFULLY SWEDISH



**BUY 4 CASES GET 1 FREE\***

\*4 cases must be purchased in one order to qualify. Free case can be any flavour variant from the range. Whilst stocks last.

@/REKORDERLIGCIDER

[drinkaware.co.uk](http://drinkaware.co.uk)  
for the facts

f/REKORDERLIG



Offer valid on 6x500ml bottles of Gold, Haze, Rosé.

**BUY ANY 3  
CASES OF  
THATCHERS  
CIDER AND  
GET ONE  
CASE FREE.**

**THATCHERS**  
WHAT CIDER'S SUPPOSED TO TASTE LIKE



**£2 OFF**  
PER CASE

**£3 OFF**  
PER CASE



Terms and conditions.  
£2 per case discount applies to 24x330ml  
Coca Cola and Diet Coke.  
£3 per case discount applies to 24x330ml  
Coke Zero and 24x275ml of Appletiser.  
Whilst stocks last on orders placed  
throughout April 2021.

**Buy 2x70cl  
bottles of Wild  
Berry Gin and  
get a POS kit**

POS kit includes: 6 branded glasses,  
2 bar runners, 5 jiggers and 2 lime squeezers.  
Kit value of £30.



**Free entry into a weekly prize draw  
for a Greenall's outdoor kit with  
every purchase of a Greenall's gin.**

One winner every week throughout April.

Outdoor prize kit includes:  
2 pitchers, 2 bottle boats and 50 branded paper cups.

Terms and conditions: Available whilst stocks last. Winner of outdoor  
kit announced at the end of each week in April.







# Buy 2x70cl of Bloom gin and receive a POS kit

POS kit includes: 4 x Bloom ice moulds and 25 x Bloom sunglasses.  
Kit value of £40



Terms and conditions:  
2 x 70cl bottles of Bloom gin (any variant) must be purchased in one order to qualify. Maximum of two kits per pub.  
Available whilst stocks last.

[drinkaware.co.uk](http://drinkaware.co.uk) for the facts



## GIVE IT A COFFEE SHOT

BUY A MIX OF ANY 3 BOTTLES  
70CL JÄGERMEISTER AND 50CL JÄGERMEISTER COLD BREW COFFEE

TO RECEIVE A FREE  
50CL JÄGERMEISTER COLD BREW COFFEE  
+ GLASS FREE POS KIT



**BEST SERVED AT -18°C**

T&Cs (While stocks last, 1 deal per customer)  
(Must include at least 1 x 50cl Jägermeister Cold brew coffee)



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