

Inn centive

FOR TRUST INNS' LESSEES

JULY
2018


GREAT SAVINGS!



BUDWEISER £15.96 OFF
CORONA £14.21 OFF
PER CASE - SEE PAGE 3

iTrust Inns
Better Pubs through Better People

CHEERS TO A SUMMER
OF GREAT OFFERS

Follow us! 

To take advantage of any of the drinks offers in this magazine, call your Trust Inns' telesales adviser.

Direct Telesales Line: **01675 432338**

Welcome to the July issue of our Inncentive brochure.

Summer is well and truly here! Did you know that once temperatures reach 21degrees that cider sales increase? So we hope you're taking full advantage of our REDUCED PACKAGED CIDER PRICES? Given that brands such as Kopparberg are currently on promotion for a FURTHER £3 off a case, the offers we have available are not to be missed!

We'd like to thank all of you who participated in the second round of our tenant survey. Your opinion is important to us and we are really pleased with how many of you speak so highly of your relationship with your BDM. A communication outlining the results from the survey and detailing how we're working to improve upon areas of concern will be with you shortly. So keep a look out in the post!

In the meantime, don't forget to follow Trust Inns on Facebook. We recently gave away a World Cup kit (Congratulations to the Devonshire Arms in Somercotes) as well as share business building ideas, so there's lots of reasons to follow us!

You can find us at www.facebook.com/trustinns



WHAT'S ON? in July

MON 2nd	Wimbledon Tennis Tournament starts
WED 4th	American Independence Day
SAT 14th	Wimbledon Women's Final and John Smith's Cup
SUN 15th	World Cup Final and Wimbledon Men's Final
THUR 19th	British Open Golf until 22nd July
FRI 20th	Rugby World Cup Sevens until 22nd July
TUE 31st	Glorious Goodwood horseracing

Call now to take advantage of these offers **01675 432338**

Have you seen our great LOW, LOW prices?!



Budweiser 24x330ml
WAS £41.32 **NOW £25.36**

Saving £15.96/case



Corona 24x330ml
WAS £39.31 **NOW £25.10**

Saving £14.21/case



Bulmers Original 12x500ml
WAS £25.63 **NOW £17.69**

Saving £7.94/case

**And many
more!**

*See our price list
for more details*

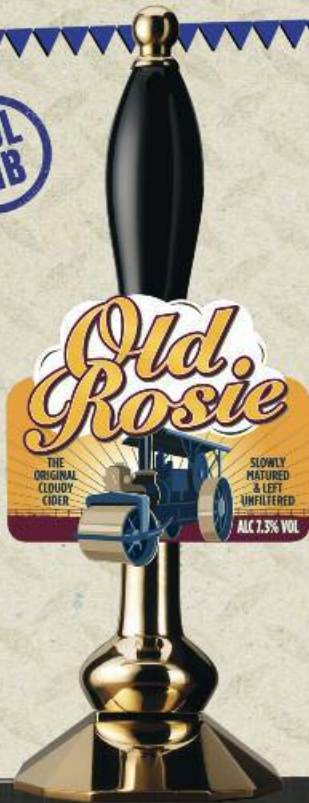
Plus

**A chance to win £500 in your BDM region if
you buy 104 cases by the end of October 2018**

T&Cs apply. Ask your BDM for more details.

Call now to take advantage of these offers 01675 432338





NEW

Old Rosie

The Original Cloudy Cider

ABV. 7.3%

Taste: A balance of sweetness and acidity, to complement the bitterness of traditional cider apples.

Sweet: 🍏🍏🍏🍏🍏

Rosie's Pig

Refreshing Still Cloudy Cider

ABV. 4.8%

Taste: Medium dry cloudy cider made from freshly pressed apples with hints of citrus and spice.

Sweet: 🍏🍏🍏🍏🍏

*Offer available throughout July 2018. Cannot be used in conjunction with any other offer.

f /WestonsOldRosie @WestonsOldRosie Westons-Cider.co.uk

WESTONS CIDER EST. 1880



Call now to take advantage of these offers **01675 432338**

THE UK'S
BEST-SELLING
FRUIT CIDER BRAND

KOPPARBERG

£3 OFF
PER CASE



STOCK UP NOW FOR SUMMER

for the facts
drinkaware.co.uk

CGA, Total GB, Volume sales, MAT to 24.02.18.
Offer valid 01.07.18 - 31.08.18. Trust Inns reserve the right to end this promotion without notice.

Call now to take advantage of these offers **01675 432338**

CALL
OUR
TELE-
SALES
LINE



WHAT CIDER'S SUPPOSED TO TASTE LIKE.

Receive a free case of Thatchers pint glasses when ordering two 50L kegs of Thatchers Gold.

EST. 1904
THATCHERS
WHAT CIDER'S SUPPOSED TO TASTE LIKE

For more details
drinkhouse.co.uk

CALL
OUR
TELE-
SALES
LINE

Call now to take advantage of these offers **01675 432338**

Buy 2x11g
get bar runners
and a case of glasses

Buy 3x11g
get bar runners, case
of glasses and a garden
parasol



Terms and Conditions: 2x11g or 3x11g must be purchased in one order.
Maximum of 2 deals per customer. Available whilst stocks last.



Call now to take advantage of these offers **01675 432338**



**NATIONAL
TELL THE
TRUTH DAY**
SATURDAY 7TH JULY 2018

DRINK
RESPONSIBLY
DON'T SPILL IT

TELL THE TRUTH
TELL IT LIKE IT IS

**NATIONAL
TELL THE
TRUTH DAY**
2018

LISTEN TO ME TELL IT LIKE IT IS!

BANKS'S
TELLS IT
LIKE IT IS

MY ROUND AGAIN
THEN IS IT!

HAVE A HALF.
YOUR BETTER
HALF

**BUY 2X9's &
GET A TALKING PUMP CLIP &
NATIONAL TELL THE TRUTH DAY
POS KIT***

KIT CONTAINS: 1 X TALKING PUMP HALO,
1 X BAR RUNNER & 12 X PINT GLASSES



*One POS kit per outlet. Limited POS kits available.

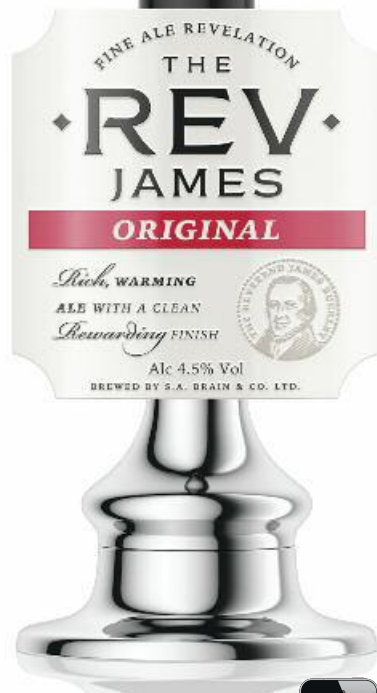
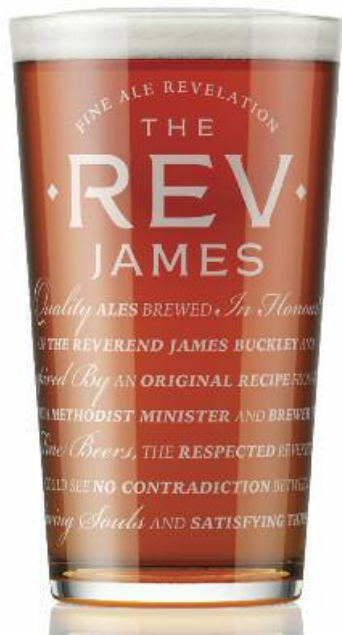
www.banksbeer.co.uk [f](#) [t](#) [@](#) drinkaware.co.uk

CALL
OUR
TELE-
SALES
LINE

Call now to take advantage of these offers **01675 432338**

BUY 2X9g OF REVEREND JAMES TO RECEIVE A FREE CASE OF GLASSES

Terms and Conditions. 2x9g must be purchased in one order.
Whilst stocks last. Offer valid for all orders between and
including 1st July – 31st July 2018



Call now to take advantage of these offers 01675 432338



BUY 1 X 9G OF TROOPER LIGHT BRIGADE

& GET NEW LIGHT BRIGADE DRIP MATS & BAR RUNNER



TROOPER LIGHT BRIGADE
**6P PER PINT
DONATED**



IN SUPPORT OF
**HELP for
HEROES**

Help for Heroes is a charity registered in England and Wales (1120920) and Scotland (SC044984)



/IRONMAIDENBEER

#TROOPERBEER



/IRONMAIDENBEER

*6p per pint, 5p per bottle donated to Help for Heroes Trading Limited which
Gift Aids all its taxable profits to Help for Heroes

For further health information, visit: drinkaware.co.uk



Call now to take advantage of these offers **01675 432338**

NOW THEN!
IT'S YORKSHIRE DAY ON AUGUST 1ST!

**BUY 2 X 9G BEST BITTER
AND RECEIVE A
YORKSHIRE DAY POS KIT**

YORKSHIRE DAY POS KIT INCLUDES:
1 X TOPPER, 1 X T-SHIRT, 1 X 5M STRING OF BUNTING
& 100 X DRIP MATS. 50 KITS AVAILABLE.



**BORN & BRED
IN MASHAM,
YORKSHIRE**



Call now to take advantage of these offers 01675 432338



BOLD NEW LOOK SAME STRONG CHARACTER



**BUY 2x9s
AND GET NEW LOOK
PUMP CLIP
AND CASE OF
GLASSWARE**

*2x9s must be the same beer. Kit includes permanent pump clip and case of glassware. Items subject to change and availability. Max 1 deal per customer.



 /BOMBARDIER.BEER

 @BOMBARDIER.BEER

 **CUSTOMER SERVICE**
0800 587 0773



Call now to take advantage of these offers **01675 432338**