

Inncentive

FOR TRUST INNS' LESSEES

AUGUST
2017

BUY 2 x 11g OR 18g
OF CARLSBERG



AND GET 4 x 4PINT
PITCHERS FREE

iTrust Inns
Better Pubs through Better People



FOOTBALL SEASON STARTS HERE

 Follow us!

To take advantage of any of the drinks offers in this magazine, call your Trust Inns' telesales adviser.

Direct Telesales Line: **01675 432338**

Welcome to the August issue of INNcentive. Unbelievably Summer is already drawing to a close, but with it comes the start of the new premier league season. For many this means busy pubs as football fans enjoy a match with a pint at their local. If that's your pub, then why not check out our Carlsberg four pint pitcher offer on page 7?

We'd like to take this opportunity to say a big THANK YOU to all that took part in our tenant survey at the end of June/beginning of July. Your feedback is very much appreciated and we'll be in touch shortly with the results.

In the meantime, don't forget to join us on Facebook (www.facebook.com/trustinns) for news from across the estate. And should you lose your copy of INNcentive don't forget we always put a soft copy on our website at www.trustinns.co.uk for you to download.



WHAT'S ON? in August

TUE 1st - SAT 5th	Glorious Goodwood
SAT 5th	Start of Scottish Premier League season 2017/18
MON 7th	Summer Bank Holiday (Scotland)
TUE 8th - SAT 12th	Great British Beer Festival
FRI 11th	Start of English Premier League season 2017/18 – Arsenal v Leicester
THU 24th	UK Burger Day
SAT 26th	Rugby League Challenge Cup Final
MON 28th	Summer Bank Holiday (England)

Call now to take advantage of these offers **01675 432338**

CLAIM YOUR FREE 4 X 500ML PROSAN PLUS PURPLE BEER LINE CLEANER



- New pre-measured bottles for use with a 50L cleaning vessel
- No over or under dosing and safer handling
- Easy storage
- Only £3.00 to reorder for 4 weeks worth of cleaning

Free shipping on orders over £30 when purchased directly through Proton!

Log onto **www.proton-direct.co.uk/trust**
and enter code **purple** at checkout to claim
or call **01924 892 834** to order by phone.
1 pack per customer, claim by 31st August 2017



Beerline Cleaning



Glass Washing



Dish Washing

Call now to take advantage of these offers **01675 432338**





Britvic LIFTING SPIRITS

SINCE 1938

BUY 4 CASES OF 200ML
MIXERS AND JUICES,
GET A 200ML
MIXER CASE
FREE*



* Terms and conditions: Three deals per customer per week. Qualifying range includes any from the 200ml mixers and juices range. Free case is any from the 200ml mixer range only.

LIFTINGSPIRITS.CO.UK



Call now to take advantage of these offers **01675 432338**

REKORDERLIG CIDER

BEAUTIFULLY SWEDISH



BUY 3 GET 1 FREE*

REKORDERLIG.COM

f /REKORDERLIG

All flavours now available!

* 15x500ml cases. Free case is 1 case of Strawberry & Lime. Available across all SKUs.

drinkaware.co.uk
for the facts

Call now to take advantage of these offers **01675 432338**

CALL
OUR
TELE-
SALES
LINE



**BUY 4 CASES
GET 1 FREE***



*While stocks last. Free case Sol

drinkaware.co.uk
for the facts



Call now to take advantage of these offers **01675 432338**

BUY
2 x CARLSBERG
11g or 18g KEGS
AND RECEIVE
4 CARLSBERG
BRANDED
4 PINT PITCHERS



Probably the best beer in the world.



Terms and conditions:
Maximum 4 deals per site. August 1st to 31st order dates.

Enjoy Responsibly drinkaware.co.uk for the facts

Call now to take advantage of these offers 01675 432338



**BUY 2x9G OF
PROPER JOB
& GET A FREE
CASE OF PERONI**

CASE CONTAINS 24x330ML BOTTLES



TERMS & CONDITIONS: 2x9G CAN BE PURCHASED IN SEPARATE ORDERS.
MAXIMUM 2 DEALS PER CUSTOMER. MAXIMUM 100 DEALS TOTAL.

POWERFULLY HOPPED CORNISH IPA



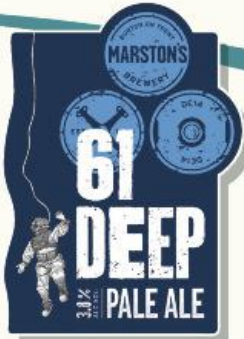
Call now to take advantage of these offers 01675 432338

Quality cask ales from
some of the country's

FINEST BREWERIES



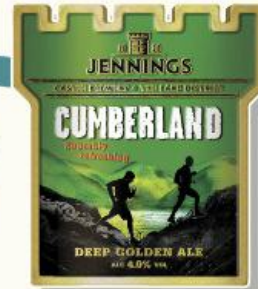
Style: Bitter ABV 4.4%
Taste: Full-bodied flavour,
enriched with a wonderful
late hop character



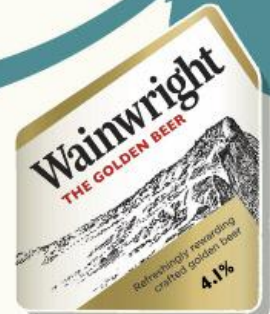
Style: Exotic Pale Golden Ale
ABV: 3.8%
Taste: Fragrant exotic fruit,
sweet citrus hop



Style: Premium Golden Ale
ABV: 4.2%
Taste: Crisp refreshing bitterness;
lemon & grapefruit hops



Style: Bitter ABV: 4.0%
Taste: Balanced, crisp,
bitterness



Style: Golden Ale
ABV: 4.1%
Taste: Fruity, sweet, citric,
refreshing

Buy any 2x9g from the range to receive a free bottle of Smirnoff Red Vodka

Range includes: Lancaster Bomber, 61 Deep,
Hobgoblin Gold, Cumberland Ale & Wainwright.
Both 9g casks must be purchased in one order
from 1st - 31st August 2017. Free bottle of
Smirnoff Red Vodka 70cl whilst stocks last.



Call now to take advantage of these offers 01675 432338

CALL
OUR
TELE-
SALES
LINE

Abbot ALE 

BUY 2X9G DURING AUGUST AND RECEIVE A

**FREE ABBOT ALE
BRANDED HANDPULL**

AND PACK OF DRIP MATS*

THE UK'S NO.1 PREMIUM CASK ALE**

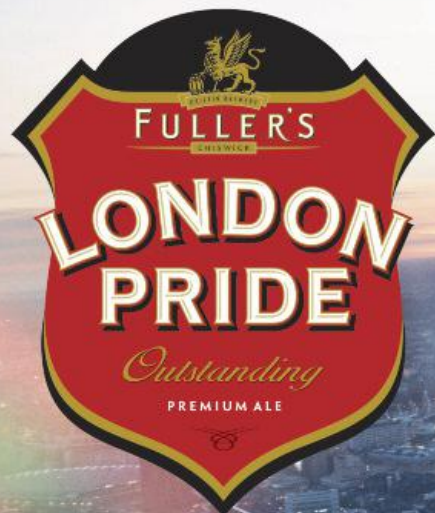


For more information contact David Fergie on 07812 257141 or email davidfergie@greeneking.co.uk

*Offer available 1st-31st August 2017. **CGA data 25.02.2017



Call now to take advantage of these offers **01675 432338**



Made of London

BREWED BESIDE THE THAMES

Buy two 9s of
London Pride and
get a 70cl bottle
of Smirnoff

FREE

London Pride delivers over
£2300 more cash to the till
than Doom Bar per year

CGA OPMS FREE TRADE DATA TO 25/03/2017

*1 deal per outlet.

Fuller, Smith & Turner P.L.C. Griffin Brewery
Chiswick Lane South • London W4 2QB



Call now to take advantage of these offers **01675 432338**

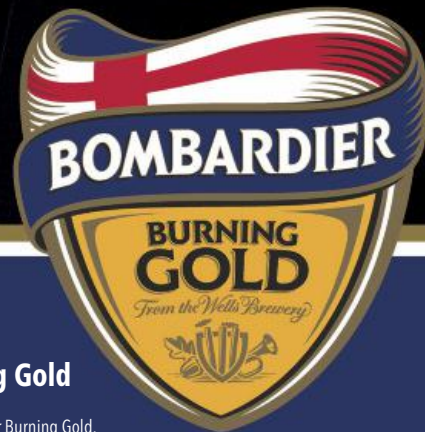


MARCH *to your own* DRUM



**FREE case
of Bulmers Original**

**When you buy two 9g casks of
Bombardier or Bombardier Burning Gold**



Maximum 2 free Bulmers deals per customer during the promotional period; 2 x 9s casks must be taken in 1 order and can be mixed Bombardier/Bombardier Burning Gold.
Offer subject to availability. Promoter: Charles Wells, The Brewery, Havelock Street, Bedford, MK40 4LU, United Kingdom



Call now to take advantage of these offers 01675 432338