

Inntouch

For Trust Inns' Lessees

NOVEMBER
DECEMBER
2015

**GREAT
OFFERS**
inside

FREE
Cases



Xmas
Ales



Terms & Conditions apply
See individual offers inside for full details

*Merry
Christmas*

From everyone at Trust Inns



To take advantage of any of the drinks offers in this magazine,
call your Trust Inns' telesales adviser on our **direct phone line:**

01506 471777

iTrust Inns
Better Pubs through Better People

Welcome to the Christmas issue of Inn Touch. December and the festive season is upon us again and we simply can't believe how quickly this year has flown! As always, this issue includes news from around the estate, our latest refurbishments projects and some great Christmas offers. We hope that you enjoy reading through it.

We'd like to take this opportunity to wish all our lessees and business partners a very happy and busy festive season and a prosperous 2016.

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GREAT OFFERS p9-23

OUR VERY OWN RUGBY WORLD CUP WINNER!

Congratulations to Roger Hore from Plymouth who won our Rugby World Cup giveaway on Facebook at the end of September. Roger won the draw to win a signed canvas of ex England team captain, Martin Johnson.

Join us on Facebook for more giveaways and business building advice. Share with your customers too as anyone can enter. Find us at www.facebook.com/trustinns

FREE Cases

ROCKING RUDOLPH

BEER BEER AND MORE BEER
Lane Ends, Kirkham Lancashire

20
19
23
16
15
18

WHAT'S ON IN...

NOVEMBER

1st	All Saints Day
5th	Guy Fawkes Night
8th	Remembrance Sunday
11th	Remembrance Day
30th	St Andrew's Day & Advent Sunday — and the day the Christmas party season officially starts!

DECEMBER

24th	Christmas Eve
25th	Christmas Day (Friday)
26th	Boxing Day (Saturday)
28th	Christmas Bank Holiday (Monday)
31st	New Year's Eve / Hogmanay

Merry Xmas

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Inn Touch November/December 2015

PUB NEWS



There are so many dates in the diary from huge sporting events to national holidays, but the beer festival is something unique to the pub industry and brings benefits to brewers, licensees and customers alike. The Lane Ends in Kirkham decided to run their own beer festival during the August Bank Holiday with some great results.

Held over the three days of the weekend, the pub offered over 20 different regional and local ales to their customers along with live music from some popular local bands. They also combined the activity with raising money for Help for Heroes as many customers hold the charity close to their hearts.

Tenant, Mike Myers said, "Getting all the components of the day together was a little stressful but it was well worth it. Everyone had a great time and enjoyed the real ales we had on offer. We saw new faces as well as regulars and think it was a worthwhile exercise."

WORKING AT A SNAIL'S PACE...

The Turf, Consett

Many of our pubs are big fans of racing events for horses and the dogs but we had to do a double take when we heard of the Turf in Consett who raced snails for fun!!

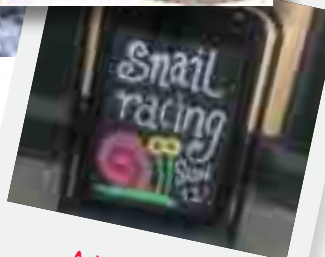
Licensee, Juliette Hall, held the event on the Sunday of the Bank Holiday weekend to try and create a bit of theatre in the pub. Little did she know just how much her customers would love the event and how it would effect the pub.

Juliette said, "The event has had people talking about the pub for weeks and I had so much fun that my face ached from smiling for two days afterwards! I can't believe how much it captured our customer's imaginations; from the decorating of competing snails with stickers and snail friendly paints, to the competitiveness in the heats we held to find our winning finalist.

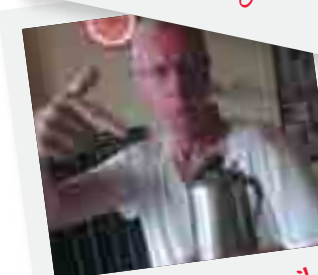
"The event took a little bit of organisation, but nothing that any other pub couldn't do. We painted a "racing ring" for our snails on old tables, after fully researching how to do it properly, and even bought a trophy for the winning snail owner. There was no money involved, it was purely for the glory! A few posters, a brightly painted A board and Facebook advertising was all it took to fill the pubs with competitive snail owners!

"The event was so successful that customers are now begging us to make it annual event and we will!"

Here at Trust Inns we LOVE this idea! It's something only a great pub could pull off and we think it's a great talking point for everyone involved. Well done to Juliette and her team.



Advertising



Rocket the snail and Bob the winner!



THE GREAT BIRSTALL BAKE OFF!

White Horse, Birstall, Leicester

In the Autumn, the Great British Bake Off hit our screens and inspired many of us with exciting baking challenges! One pub in Birstall, Leicester, the White Horse, decided to capitalise on this by organising their very own Great Birstall Bake Off in conjunction with the Macmillan Worlds largest Coffee morning. In all the pub and its team of bakers aka customers, raised an impressive £1061 for Cancer Research.

This year was the third year the pub has run the competition and each year it is growing in popularity. They have a variety of different baking categories for people to enter; Cupcake, Traybake, Cake, Bread, Sweet Bake, Savoury Bake, Biscuit, Decoration and Under 16's.

Held over an entire weekend, entries were judged on Saturday 19th September by a judging panel that followed WI guidelines

which takes into account characteristics such as texture, appearance and flavour.

The winners were then announced on the Sunday afternoon and each were awarded a prize and a rosette.

Their delicious entries were then sold on to willing tasters as part of the Macmillan largest coffee morning. The team at the White Horse put on a great event with extra entertainment such as garden party games, face painting, a bouncy castle and live music.

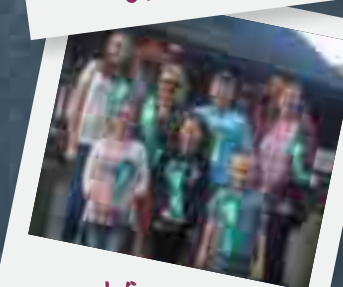
We'd like to congratulate all the team at the White Horse for this fantastic use of initiative. By tapping into a baking phenomenon that seems to be sweeping the country, they've managed to join a community, create some great publicity for their pub and raise a massive sum of money for a very worthwhile cause!



Raising money



Amazing range of cakes



Winners!

Meanwhile back at Trust Inns...!



Not ones to miss out on a bit of a cake, our own head office team organised an event for the Macmillan World's biggest coffee morning on Friday 25th September. We invited other companies from our business

park in Chorley and raised £320 for this great cause! **The range of cakes on offer was fantastic and special mention goes to Janet Eubank for organising the morning and so many delicious cakes.**

PUB REOPENS WITH A FAMILIAR FACE BEHIND THE BAR

Silver Cod, Hull

At a time when we constantly hear news headlines of 25 pubs shutting per week in the UK, when Trust Inns recently re-opened the Silver Cod in Hull we felt it was a real "feel good" story for our industry. Particularly when we did it in conjunction with the pub's previous long-standing manager, Shaun Carpenter.

The Silver Cod has been in the Trust Inns' portfolio for over 7 years with its most successful period of trading being when Shaun was manager. We were therefore confident that Shaun could replicate that great local pub feel once again.

Shaun said, "It's great to be back in the Silver Cod and I fully

intend to get it back on its feet again as soon as possible. First steps have been to reduce the cost of a pint for our customers and to install Sky TV. We've also got plans for a weekly quiz and regular live DJs at the weekends. Basically everything you'd expect from the Silver Cod in days gone by, will be back on offer from now on!"

The pub is currently running the Win a Car promotion, where a customer could win a brand new Dacia Sandero. To find out more read below or visit www.facebook.com/WinaDaciaatyourlocalpub for more information.



Shaun Carpenter, manager

ENGLAND'S FINEST AT THE BUCCANEER

Buccaneer, Middlesbrough



A familiar face dropped into the Buccaneer back in September, much to the delight of the locals and licensee, Angela Thompson.

Ben Gibson is not only a defender for championship club Middlesbrough but also plays for England's national team. He called into the pub at the end of September to help with a raffle for a local charity. He brought in a signed shirt and agreed to a few "selfies" with some of the locals, including Angela who we can see in the photo!

Ben turning up with a signed shirt has given an excellent start to the charity raffle Angela plans to hold for Teeside Hospice; a local charity close to lots of her customers' hearts. It is hoped that the pub can raise a significant sum with the raffle which is due to be drawn in November. Good luck to Angela and her team.



Ben Gibson & Angela

TRANSFORMED LETTING ROOMS

The Marsden Inn, South Shields

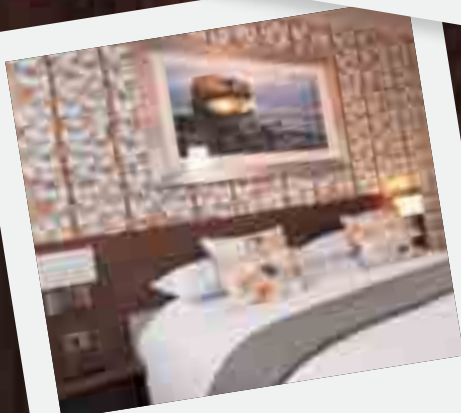
The Marsden Inn is an imposing, large building on the coast in South Shields. Having already enjoyed the benefits of a refurbishment of the downstairs bar and restaurant, this summer it was agreed that Trust Inns would undertake a thorough refurbishment of the 9 upstairs letting rooms to ensure that we could maximise on the pub's great location and size.

As you can see from our photos, the bedrooms have been completely transformed to provide a light, bright and welcoming haven for any weary traveller. Combined with a new website, complete with on line booking service, the Marsden Inn is going from strength to strength.

Take a look at www.marsdeninn.com



Welcoming rooms



Beautiful decor



Contemporary bathroom



Spacious rooms



Light rooms

FUTURE LOOKS FANTASTIC

The Black Horse, Summerston, Glasgow

Previously known as the Scotch & Rye and situated in a small shopping centre outside Glasgow, the pub had been shut for some time. In a bid to transform the pub's image from drinking outlet to a family orientated food led operation, Trust Inns undertook a complete refurbishment of the premises this Autumn with great results.

By installing windows at the front of the pub and refurbishing the whole of the interior from top to bottom, the pub has been totally transformed throughout. A new family friendly menu serving fantastic tasty pub favourites, pub teams and a warm, friendly environment provided by the new tenant, Paul McGowan, has made the Black Horse a fantastic hit with locals.

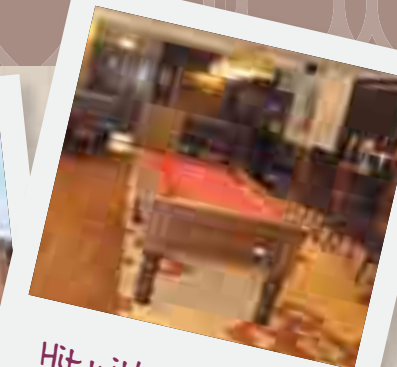
Paul said, "We can't believe the reaction we've had from people who haven't visited the pub for years. They just love it and can't get enough. We have so many plans to build on our initial success and want to ensure that the Black Horse becomes the pub of choice for all the local residents. The future is looking fantastic!"

We'd like to wish Paul and his team the best of luck.

BEFORE:



Contemporary decor



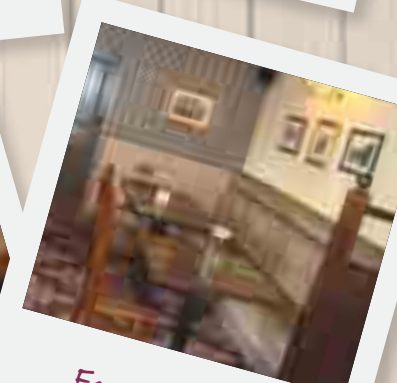
Hit with the locals!



New front windows



Friendly atmosphere



Food led pub



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SERVING COCKTAILS AND DREAMS!

Buccaneer,
Middlesbrough



On average, mainstream cocktail stockists sell 36% more spirits than non stocking like for like venues. With 87% of customers saying they drink, or would drink cocktails if available, building a cocktail list is a worthwhile exercise!

When choosing to drink cocktails, we know that customers expect to pay more for the effort that goes into them. The theatre of the serve and the experience they can't recreate at home are all good reasons why a cocktail list will help get people into your outlet and choosing drinks that make you more margin.

That's why Trust Inns recently organised a cocktail making course in the North East of England in conjunction with Matthew Clark. Matthew Clark offer a comprehensive and competitive wines & spirits range to the on trade. You can find out more details at www.matthewclark.co.uk or speak to your BDM about getting Matthew Clark to visit your pub.

The course was held at the Buccaneer in Middlesbrough where 5 local pub tenants and their staff took part in some hands on training. They were encouraged to try practicing the art of presentation of a good cocktail, told about which cocktails sell the most, the positive impact they can have on your GP% and how to build a cocktail menu.

Here's some advice from Matthew Clark on getting started

When building a cocktail list, there are some important things to remember:

1. You don't want to overwhelm customers or staff – keeping it simple is key.
2. What do your customers want to see on the list? If your venue's spirit customers are partial to vodka, build a list to reflect their tastes. 64% of favourite cocktails are based on Rum and/or Vodka – consider this when shaping the list.
3. If you are updating an existing list, take a look at your till data: what are the most popular cocktails?
4. Keep menu descriptions simple – our cocktails have 3 menu descriptions to choose from, depending on whether you want simple, descriptive or highly imaginative!
5. Think about the structure of your list – the layout can influence what choices people make. Our design team can help you with this!

To find out more about Matthew Clark's cocktail library and other cocktail support they offer, please call 0344 822 3910



HEINEKEN

BT Sport



UP TO
50% OFF*



Enjoy all the benefits of live sport in your venue, including access to:



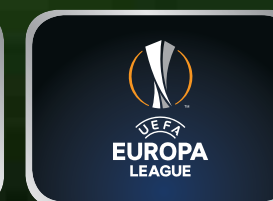
30% OFF

when you stock FOSTER'S and 3 other HEINEKEN draught brands



40% OFF

when you become a sole stockist of HEINEKEN draught beer and cider



50% OFF

when you become a sole stockist of HEINEKEN draught beer and cider, with a Smart Dispense contract

Benefits:

Drive footfall
with exclusive televised sports

Maximise midweek trading opportunities
with UEFA Champions League and Europa League games not available on ITV or Sky

Helps increase dwell time
and associated sales in your venue

Enjoy the great range of HEINEKEN draught brands
on your bar

Call HEINEKEN on 0344 556 0109 to find out more details about how to become the ultimate sports venue for your customers.



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*T&Cs apply please see www.online.heineken.co.uk for conditions or discuss with your sales rep.

HEINEKEN
Growing together



J2O SPRITZ™

A BLENDED DRINK WITH CRISP FRUITS & DELICATE BUBBLES

BUY 3 CASES OF SPRITZ AND RECEIVE A CASE OF ANY FLAVOUR SPRITZ FREE OF CHARGE

Call First Point on 01506 471777 to place your order

THERE'S JOY IN THE BLEND

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NOV OFFER **DEC OFFER**

Fizz, Juice & Sparkle

throughout the festive season

Have a... Fizzy Christmas & Sparkling New Year from Britvic soft drinks



NOV OFFER **DEC OFFER**

BUY 5 CASES* ACROSS THE QUALIFYING RANGE OF BRITVIC PRODUCTS* AND RECEIVE A CASE OF 200ML PEPSI OR DIET PEPSI NRB FREE

Trust Inns Better Pubs through Better People

Terms and Conditions: *Qualifying products include 160ml Cranberry, Grapefruit, Orange, Pineapple Juice, 160ml Low Cal Tonic, Low cal Bitter Lemon, Ginger Ale/Beer, Britvic 55 range, Britvic 100 range, Britvic 1L Cordials Blackcurrant, Orange and Lime. Products not included in the composite deal are J2O, J2O Spritz, Bag in a box, Water and Irn Bru. While stocks last. Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.

BRV312971_15



Truly **ESTD 1817** British

HOOPER'S

£2.50

PER CASE ALL CHRISTMAS

NEW

HOOPER'S
ALCOHOLIC
RASPBERRY & NETTLE
4.0% ALC/VOL
500ML

HOOPER'S
ALCOHOLIC
PLUM & SLOE
4.0% ALC/VOL
500ML

HOOPER'S
ALCOHOLIC
DANDELION & BURDOCK
4.0% ALC/VOL
500ML

#TRUE BRITISH REFRESHMENT

www.hoopersbrew.com

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Case size 12 x 500ml

BUY 2 CASES OF VK & GET A SANTA PANTS KIT FREE

Kit contains: 25 x VK Santa Pants giveaways,
2 X oversized back bar display units and 5 x
back bar display present cubes. 24x275ml



#VKEND



MIX UP
YOUR VKEND

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HO' HO' HOOCH

Buy 3 cases &
get a Cracker
Kit Free



Kit contains: 50 x Christmas crackers, containing: festive joke with bite,
keyring & Christmas hat 2 X oversized Christmas tree display units.



Hooch Lemon, Orange 12x500ml NRB



WE'RE ON THE CASE.

SPECIAL
OFFER ON
WKD

£4 OFF
PER
CASE

STOCK
UP ON THE
UK'S NO.1
RTD*



FOR FREE WKD POS
CALL 0800 917 3450

Offer available while stocks last on WKD Blue, Iron Brew, Red and Limited Edition Vegas (24 x 275ml)
*CGA: RTD brand value £ MAT to 18.04.15.



The SHS Group Drinks Division is a member of the Portman Group –
promoting responsible drinking.



PREMIUM CIDER
MADE IN KOPPARBERG SWEDEN

GET £3 OFF A CASE



REMEMBER 15 BOTTLES PER CASE

drinkaware.co.uk

Case size 15x500ml. Available during November and December 2015.

EVERYTHING YOUR BAR NEEDS THIS CHRISTMAS

BUY ANY 4 HEINEKEN® LAGERS AND GET A CASE OF SOL FREE

Between 1st November and 31st December 2015



TERMS & CONDITIONS: Acceptance of these rules is a condition of entry and entry instructions form part of these rules. Entry indicates acceptance of these rules. 1. Only open to residents in the UK excluding Channel Islands and Isle of Man aged 18 or over who are existing customers of Heineken UK Limited. 2. Buy any combination of 4 HEINEKEN lagers to qualify (includes HEINEKEN, DESPERADOS ORIGINAL, DESPERADOS RED, BIRRA MORETTI, SOL, TIGER & NEWCASTLE BROWN ALE). While stocks last. Limited to 1 free case per customer per day. Subject to availability. Customer terms of purchase apply. If product is not paid for the promoter reserves the right to reclaim the free case. 3. Purchases must be made on behalf of the customer's outlet for sale at that outlet only. 4. Orders must be made between dates and times shown in this advertisement. 5. There is no cash or other alternative to the free case. Free case is not transferable. 6. The decision of the promoter in all matters is final and binding and no correspondence will be entered into. 7. The promoter is not responsible for any third party acts or omissions. 8. The promoter reserves the right to cancel or amend this promotion due to events or circumstances arising beyond its control. 9. These rules and any dispute or difference arising out of or in connection with them shall be governed by and construed in accordance with English law. The promoter and each entrant irrevocably agrees to submit to the exclusive jurisdiction of the Courts of England and Wales over any claim or matter arising under or in connection with these rules or the legal relationships established by this agreement. Promoter: Heineken UK Limited, 3-4 Broadway Park, South Gyle Broadway, EDINBURGH, EH12 9JZ



HEINEKEN

EVERYTHING YOUR BAR NEEDS THIS CHRISTMAS

BUY ANY 4 CIDERS AND GET A CASE OF BULMERS ORIGINAL FREE

Between 1st November and 31st December 2015



TERMS & CONDITIONS: Acceptance of these rules is a condition of entry and entry instructions form part of these rules. Entry indicates acceptance of these rules. 1. Only open to residents in the UK excluding Channel Islands and Isle of Man aged 18 or over who are existing customers of Heineken UK Limited. 2. Buy any combination of 4 cases of BULMERS (12x568ml) or OLD MOUT range (12x500ml) to qualify for a free case. While stocks last. Limited to 1 free case per customer per day. Subject to availability. Customer terms of purchase apply. If product is not paid for the promoter reserves the right to reclaim the free case. 3. Purchases must be made on behalf of the customer's outlet for sale at that outlet only. 4. Orders must be made between dates and times shown in this advertisement. 5. There is no cash or other alternative to the free case. Free case is not transferable. 6. The decision of the promoter in all matters is final and binding and no correspondence will be entered into. 7. The promoter is not responsible for any third party acts or omissions. 8. The promoter reserves the right to cancel or amend this promotion due to events or circumstances arising beyond its control. 9. These rules and any dispute or difference arising out of or in connection with them shall be governed by and construed in accordance with English law. The promoter and each entrant irrevocably agrees to submit to the exclusive jurisdiction of the Courts of England and Wales over any claim or matter arising under or in connection with these rules or the legal relationships established by this agreement. Promoter: Heineken UK Limited, 3-4 Broadway Park, South Gyle Broadway, EDINBURGH, EH12 9JZ



HEINEKEN

Buy 4 cases within
the range and receive a

FREE
case of
Budweiser

(24 x 330ml Wholesale price before discount £38.47*).

*Equivalent to over
£9 OFF
a case
and with a
retail value of
approximately £66
(based on RRP of
£2.75 per bottle)

T&Cs buy any mix
of any of the brands
within the offer to
receive your free case.
Whilst stock lasts.

Becks
24 x 275ml £38.40
Stella Artois
24 x 330ml £29.45
Budweiser
24 x 330ml £38.47



Available 1st – 31st
December 2015



BUY 2 x 11g
AND GET A CASE OF
MAGNERS
ORIGINAL
FREE



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**Buy 3 x 11g GUINNESS®
Draught Keg and receive a case
of Guinness Golden Ale* FREE**

**To get this great deal
call First Point on
0161 232 5261**

Offer available from
1st November to 31st December 2015

Stock must be ordered for 1 delivery
*Scotland free stock is Dublin Porter

GUINNESS® ESTD 1759
Offer available whilst stocks last. Maximum 3 deals per outlet



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**BUY 2x9
AND RECEIVE A
FREE
CASE OF PERONI
24x300ML BOTTLES**

Terms & Conditions: Offer only available between December 1st and 31st
inclusive. 2x9 must be purchased in the same order. 24x330ml has equivalent
value of £84 based on retail price of £3.50 per bottle.



TRIBUTE 4.2% VOL
SEE PALE AMBER
SMELL ORANGE ZEST, TROPICAL FRUIT
TASTE FRESH, ORANGE, GRAPEFRUIT
MALT PALE, CORNISH GOLD
HOPS FUGGLES, CELEIA, WILLAMETTE

BITTER
SWEET



FREE!

**INTRODUCING
THE BREWERS PROJECT
ST. JAMES'S GATE, DUBLIN**

**ENJOY £2.50 OFF EVERY
CASE OF GUINNESS GOLDEN
ALE*, WEST INDIES PORTER
OR DUBLIN PORTER**

**TO GET THIS GREAT DEAL CALL
FIRST POINT ON 01506 471 777**

**OFFER AVAILABLE FROM
1ST NOVEMBER TO 31ST DECEMBER 2015**

*Golden Ale not available in Scotland
Offer available whilst stocks last



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**Get into the Festive
mood... Enjoy
£3 off every case
of Smirnoff Ice**

Offer available from
1st November to 31st December 2015

**To get this great deal call
First Point on 01506 471 777**



500 deals available on a first come, first served basis
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CHRISTMAS ALES



Theakston Christmas Ale	Caley Winterbrau	Caley Double Dark	Rocking Rudolph	A good Stuffing	Jack Frost	Yule Love It
£5 off a firkin	£5 off a firkin	£5 off a firkin	Buy 2x9g and get 5 x tshirts	Buy 1x9g and get a tshirt Buy 2x9g and get 2 x tshirts	Buy 2x9g and get a free case of Cornish Orchard cider (WSP: £27.22 for 12 x500ml)	Buy 1 x9g and get a free pumpclip and 5 x branded posters
A masterpiece of brewing – rich, full-flavoured ale with cinnamon and raisins, together with a hint of walnut.	Spiced Ale Warming winter brew for the winter wonderland. Mahogany ale, spice and chocolate aromas, sweet spice flavours, deep velvet malt finish	Oatmeal Stout Deep roasted malt from a clever blend of malts, hints of caramel, liquorice & raisin spice. A toasty dryness from pinhead oats with a subtle finish	 A full bodied, malty and fruity premium Christmas Ale with a refreshing bitter finish.	An amber coloured rounded ale, with a fine balance between malt and hops, fruity nose and good hop aroma.	Brewed with crystal malt and a hint of blackberries, Jack Frost nips at the nose with faintly fruity aroma.	An amber beer with a balanced hop and biscuit malt flavour and lingering bitter finish
ABV 4.7%	ABV 4.3%	ABV 4.6%	ABV 4.2%	ABV 4.5%	ABV 4.4%	ABV 4.0%



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MOORHOUSE'S
150 YEARS OF BREWING

NOV OFFER

£5 OFF A FIRKIN throughout November!

WHITE WITCH
3.9% ABV
A refreshing blond ale with a fruity springtime flavour and a touch of citrus, flowers and rich peppery spice on the aroma.

PRIDE OF PENDLE
4.1% ABV
An exceptionally fine balance of malt and hops give this beer a long dry and extremely satisfying taste.

BLOND WITCH
4.5% ABV
A pale coloured ale with a crisp delicate fruit flavour, dry and refreshing with a smooth hop finish.

AWARD WINNING ALES
Offer available throughout November 2015

£5 off a firkin throughout December!

DEC OFFER

AWARD WINNING ALES
Offer available throughout December 2015

£5.00 off per firkin of 6X

WADWORTH



A TASTE OF
WADWORTHSHIRE

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**NOBLE
REWARDS**
TURN PINTS INTO POINTS
AND POINTS INTO
PRIZES

**REWARD Staff, REWARD
Customers, REWARD yourself**
or simply maximise your pubs performance!

How it works

- One point per Firkin



Reward examples:

- 10 Points: £20 Love to Shop vouchers
- 10 Points: Brewery Tour for two with Lunch
- 15 Points: 6X Polo shirts x 6
- 15 Points: Brand Darts Board
- 15 Points: 3 course meal at The Barrons Mill, Hampshire
- 25 Points: ABCQ Course for two people

THE BIG ONE...

- 40 Points: 2 Night Break at one of our hotels

WADWORTH



A TASTE OF
WADWORTHSHIRE

Register online: www.6xale.co.uk/noblerewards

Buy 2x9g from the range and
receive a case of

Corona
FREE



WSP:
£36.05
24 x 330ml



Lancaster Bomber, Wainwright, Hobgoblin, Hobgoblin Gold, Pedigree, Ringwood forty-niner, Ringwood Best bitter, Pedigree New World Pale Ale and Jennings Cumberland Ale

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2015 CHRISTMAS CALL/DELIVERY DAY SCHEDULE



NORMAL CALL DAY	REVISED CALL DAY	NORMAL DELIVERY DAY	REVISED DELIVERY DAY
Monday 14th December	Normal	Wednesday 16th December	Normal
Tuesday 15th December	Normal	Thursday 17th December	Normal
Wednesday 16th December	Normal	Friday 18th December	Normal
Thursday 17th December	Normal	Monday 21st December	Saturday 19th December
Friday 18th December	Thursday 17th Dec	Tuesday 22nd December	Monday 21st December
Monday 21st December	Friday 18th December	Wednesday 23rd December	Tuesday 22nd December
Tuesday 22nd December	Monday 21st December	Thursday 24th December	Wednesday 23rd December
Wednesday 23rd December	Tuesday 22nd December	Friday 25th December	Thursday 24th December
Thursday 24th December	Wednesday 23rd December	Monday 28th December	Normal
Friday 25th December	Thursday 24th December	Tuesday 29th December	Normal
Monday 28th December	Normal	Wednesday 30th December	Normal
Tuesday 29th December	Normal	Thursday 31st January	Normal
Wednesday 30th December	Normal	Friday 1st January	Saturday 2nd January
Thursday 31st January	Normal	Monday 4th January	Normal
Friday 1st January	Sunday 3rd January	Tuesday 5th January	Normal
Monday 4th January	Normal	Wednesday 6th January	Normal
Tuesday 5th January	Normal	Thursday 7th January	Normal

A separate letter will be sent to you directly and will explain exactly when you will receive your deliveries over the Christmas period. Your Business Development Manager will discuss this with you prior to implementation of the above schedule.

Nearer the time, your First Point sales adviser will also discuss how the revised schedule will affect normal order days and ensure you are fully aware of when you will be contacted over the festive period.



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