

# Inn centive

FOR TRUST INNS' LESSEES

FEB  
2019




GET READY FOR  
ST. PATRICK'S DAY  
IN MARCH

MARKETING KITS AVAILABLE  
SEE BACK PAGE

**iTrust Inns**  
Better Pubs through Better People

FALL IN LOVE  
WITH THESE  
ATTRACTIVE  
OFFERS

Follow us! 



To take advantage of any of the drinks offers in this magazine, call your Trust Inns' telesales adviser

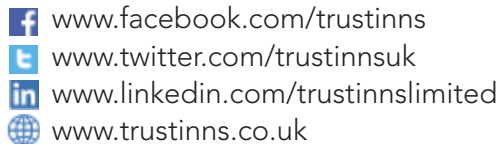
**Direct Telesales Line: 01675 432338**

Welcome to the February issue of Inncentive – the shortest month of the year! But now that January blues are behind us, there's plenty to look forward to for the year ahead.

Days are finally getting a little longer, Valentine's day is just around the corner and the interest behind the Six Nations is gathering pace. Who will raise the trophy this year?

We hope you have lots planned for the coming weeks and months, but if not then take a quick look at our What's On calendar. Still looking for inspiration then why not check out Trust Inns' social media activity? We share business building ideas, news and product updates on there. We've even been known to do a few giveaways! You might even find that we're giving away a St Patrick's Day kit in the coming weeks...

Follow us at:



Call now to take advantage of these offers **01675 432338**

## WHAT'S ON? in February

FRI 1st Start of Six Nations  
Rugby Tournament

TUE 5th Chinese New Year -  
Year of the Pig

THU 14th Valentine's Day

WED 20th Brit Awards Ceremony

SUN 24th Oscar Awards Ceremony





100% fruit juice.  
That's sparkling.

£4  
OFF  
A CASE

Available  
throughout  
February  
2019

Appletiser<sup>®</sup>  
CROWN THE MOMENT

Buy a case of 24 x 275ml Appletiser and receive £4 off per case. Offer available 01/02/2019 - 28/02/2019.  
Appletiser is a registered trade mark of SABMiller International B.V.  
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# £7.50 OFF EVERY 9g FIRKIN

Offer available  
throughout February 2019



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# EXCLUSIVE FOR YOU!

WITH  
  
**MARSTON'S**

## CREATE YOUR OWN BESPOKE BRANDED ALE IN 4 SIMPLE STEPS\*

\*Terms and Conditions apply.

### #1 DESIGN YOUR PUMP CLIP...

Email: [bespokeposrequests@marston.co.uk](mailto:bespokeposrequests@marston.co.uk) to request an order form. You will receive a PDF, open it up, complete the digital form and send it straight back to the team who will start work on your design.

### #2 APPROVE YOUR DESIGN

We return a PDF to you of your chosen design with your customised details. Open it up, take a look and if you are happy confirm your approval back to the team to place the order.

### #3 ORDER YOUR BEER...

Place your order for Ringwood Razorback in your normal way.



### #4 THAT'S IT!

Your beer will be delivered during your normal weekly delivery and your pump clip will be posted to you within 10 working days of you approving your design.



SPECIAL OFFER

# £5 OFF PER FIRKIN

AVAILABLE ON  
RAZORBACK ONLY  
Throughout January  
and February 2019

TERMS & CONDITIONS - (1) By completing an order form, you are making a binding offer for the 'exclusive for you' services on these terms and conditions. It is your responsibility to ensure the details contained in the order form are legible and correct. (2) By submitting the order form, you warrant that the requested design (including the text and any motif) and any agreed changes to it do not infringe the rights of any third party and fully comply with all applicable laws, regulations and guidelines including, but not limited to, the trademark code and the advertising guidelines and you undertake to indemnify and release us from all demands, costs and claims which are made against us or for which we become liable due to the actual or suspected infringement of such third party rights or legal requirements. Other than to the extent the design requested by you contains our property or brewery name (which may only be used with our express consent) you retain all site and rights in the design and by submitting an order you grant us a royalty-free licence to use the design for all purposes connected to the services. (3) On receipt of each order form, we usually undertake basic checks regarding the feasibility and legality of the services requested, however, we cannot provide you with any legal or commercial advice, and the services requested are (and remain) at your sole risk. We reserve the right to reject any offer at our discretion. Acceptance only occurs once we have dispatched the pump clips to you and such acceptance is without prejudice to our rights under these terms or at law. (4) If you need to cancel an order, or advise us of any errors in the order form, please contact [bespokeposrequests@marston.co.uk](mailto:bespokeposrequests@marston.co.uk) if we have already manufactured the pump clips, we reserve the right to re-charge all costs incurred to date on a time and materials basis. (5) The bespoke branded ale and available pump clips are all subject to availability and may be changed at our discretion. (6) Once a design has been approved, finished pump clips usually take 10 days to manufacture and dispatch; however no timings can be guaranteed and we do not accept responsibility for any delays. (7) Any information, guidance, example designs contained in our exclusive for you literature or provided to you during the order process are for information only and we accept no responsibility for errors or variations in colour, size, font or similar. To the extent permitted by law, our liability to you in connection with the services is otherwise limited to the cost of manufacture of the pump clips to which the claim relates.

# Call now to take advantage of these offers 01675 432338





# DIVE IN.

## JANUARY & FEBRUARY SPECIAL OFFER

### BUY 2x9G's TO RECEIVE TWO 61 DEEP T-SHIRTS

One deal per account

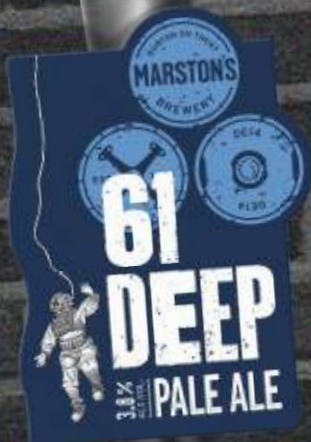
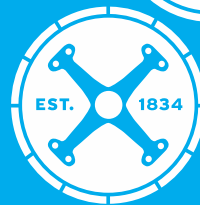
drinkaware.co.uk for the facts

## FROM BURTON WITH LOVE

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**BUY 2 X 9G OF  
BLACK SHEEP BEST BITTER  
& RECEIVE A FREE BOTTLE  
OF SMIRNOFF VODKA**

At 3.8%, Best Bitter is a vibrant, powerful and deliciously drinkable ale. It packs a plethora of flavours with a kick of peppery Fuggle hops and a spiky bitter finish. Best served through a thick, creamy head.



**For more info, please email [support@blacksheep.co.uk](mailto:support@blacksheep.co.uk)**

Terms & Conditions: 2 x 9g must be purchased in one order. Max 2 deals per customer. 70cl Smirnoff.

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**CALL  
OUR  
TELE-  
SALES  
LINE**

**ST PATRICK'S**  
**WEEKEND**  
**LET'S**  
**GET TOGETHER**  
**14-17<sup>TH</sup> MARCH**

PLEASE DRINK RESPONSIBLY  
for the facts [drinkaware.co.uk](http://drinkaware.co.uk)

# **BUY 3 KEGS OF GUINNESS AND GET A FREE ST PATRICK'S DAY KIT\***

**PURCHASES OF 30L OR 50L KEGS**

Offer available throughout February 2019. Products include  
30 litre or 50 litre kegs. Limited number of kits available.



**Call now to take advantage of these offers 01675 432338**