

INNcentive

iTrust Inns
Better Pubs through Better People



**FEBRUARY
2020**

Perfect for
Six Nations
starting 1st
February -
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**GREAT
OFFERS
INSIDE**

Welcome to the February issue of Inncentive.

There's lots going on this month in terms of activity in the pub, not least the Six Nations tournament which starts on 1st February and Valentine's Day on the 14th.

Have you got your Valentine's event sorted? If not then why not join in with some Valentine themed drinks offers? See the next few pages for details of drinks offers available to provide something a little different for the "lovers" in your pub!

For more ideas and business offers why not visit our Facebook page? We share offers from suppliers and news from around the estate. You may see a promotion in one of our other pubs that inspires you to do the same! And don't forget to comment to let us know that you're participating.

You can find us at www.facebook.com/trustinns

Follow us at:

-  www.facebook.com/trustinns
-  www.twitter.com/trustinnsuk
-  www.linkedin.com/trustinnslimited
-  www.trustinns.co.uk



Direct Telesales Line: 0808 169 8979

What's On? in February

SAT 1st Start of Six Nations
Rugby Tournament

SUN 9th National Pizza Day

FRI 14th St. Valentine's Day

TUE 25th Shrove Tuesday

WED 26th Ash Wednesday

SAT 29th Leap Year!



Love our
Valentine's offers



BRINGING THE UK PUB INDUSTRY TOGETHER TO RAISE MONEY FOR GOOD CAUSES.

Join pubs, clubs and bars across the UK from 8-12 March 2020 for the fifth annual World's Biggest Pub Quiz, and help raise money for Action Against Hunger or your favourite charity.

Over 1,500 venues helped raise a massive £230,000 for good causes in 2019 - sign up and help raise even more!

There is no charge to take part. PubAid will supply you with the quizzes and promotional material. You choose the date to tie in with your pub or site - perhaps you could hold it on your regular quiz night? However, if these dates are not suitable, just let the organisers know when you register.

Sign up by visiting:

www.worldsbiggestpubquiz.com



TEQUILA ROSE[™] STRAWBERRY CREAM

A silky smooth pairing of rich
strawberry cream and the
thrilling bite of tequila...

**Naughty never
tasted so nice**

Buy 3
bottles of
Tequila Rose,
to receive
**2 shot paddles +
12 shot glasses
FREE***



Facebook [TequilaRose](#) | Twitter [@LoveTequilaRose](#)

*Available while supplies last.
See the Tequila Rose website for details.



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WHITLEY NEILL
HANDCRAFTED GIN

**THE UK'S NO.1
PREMIUM GIN**

BUY ANY
6 BOTTLES
FROM THE
WHITLEY NEILL
VALENTINE'S RANGE,
RECEIVE 6
COPA GLASSES
FREE*

www.whitleyneill.com
for the facts drinkaware.co.uk

THE UK'S NO.1 PREMIUM GIN SOURCE: NIELSEN GB OFF-TRADE DATA, VALUE SALES, MAT TO 23.03.19
* Available while stocks last. 150 deals available through January and February. 1 deal per customer.

**PINK
GRAPEFRUIT
GIN**



**RASPBERRY
GIN**



**PARMA
VIOLET
GIN**



Valentine's Serves

LOVE LETTER

50ML WHITLEY NEILL PINK GRAPEFRUIT GIN
SQUEEZE OF LIME
MEDITERRANEAN TONIC WATER TOP UP
MINT SPRIG GARNISH

LIKE LOVERS DO

25ML WHITLEY NEILL RASPBERRY GIN
12.5ML AMARETTO LIQUEUR
PROSECCO TOP UP
HALF A STRAWBERRY GARNISH

FIRST DATE

35ML WHITLEY NEILL PARMA VIOLET GIN
12.5ML ELDERFLOWER CORDIAL
LEMONADE TOP UP
LEMON WEDGE AND BLACKBERRY GARNISH

Direct Telesales Line: 0808 169 8979



**BUY 11 BOTTLES
OF**

*Alta Vista Vive
sparkling malbec*

**& GET 1 BOTTLE
FREE**



WWW.ALTAVISTAWINES.COM



ALTA VISTA®
WINES



Direct Telesales Line: 0808 169 8979

17TH MARCH

JOIN IN WITH A JAMESON THIS ST PATRICK'S DAY & RECEIVE A FREE TOOLKIT

WHEN YOU PURCHASE
ANY 2 X 70CL OR 1 X 1.5L
JAMESON IRISH WHISKEY*

Jameson is the No.1 Irish Whiskey
and St Patrick's Day is the 2nd biggest
Jameson consumption occasion in
the on-trade (just behind Christmas)**

*Available in February only while stocks last. Limited to
one deal per customer. Range includes Jameson Original.
Day kit includes glasses, bunting, tent cards and drip mats.

**Source: CGA Total on-trade 15.06.19.

JAMESON
GINGER
& LIME

1x
BUNTING

10x
TABLE TALKERS

50x
DRINK COASTERS

6x
JAMESON GLASSES

WWW.JAMESONWHISKEY.COM/UK  JAMESON IRISH WHISKEY  @JAMESONWHISKEY ENJOY JAMESON RESPONSIBLY drinkaware.co.uk for the facts

Direct Telesales Line: 0808 169 8979



£2 OFF EVERY CASE



Terms and Conditions: Available on all deliveries from 3rd February to 28th February 2020. Whilst stocks last.



Direct Telesales Line: 0808 169 8979

for the best
drinksware.co.uk



**BUY ANY 3
CASES OF
THATCHERS
CIDER AND
RECEIVE A
FREE POS KIT
INCLUDING 12
PINT GLASSES.**

EST. 1906
THATCHERS
WHAT CIDER'S SUPPOSED TO TASTE LIKE

Offer valid on 6x500ml bottles of Gold, Haze, Rosé.

Direct Telesales Line: 0808 169 8979





GET A FREE RUGBY POS KIT*

When you buy 2 x 50L Guinness

Kit includes:

3 x Posters



2 x Bunting



3 x T-shirts



*1 deal per customer, per week. While stocks last.
Offer also available with 3 x 30L Guinness purchase.

for the facts
drinkaware.co.uk



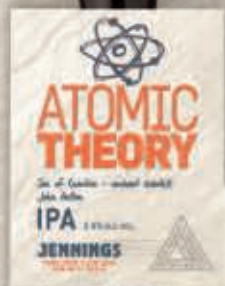
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**STRONG
NEW LOOK**



JENNINGS

THERE'S MORE TO THE LAKES
THAN MEETS THE EYE



**BUY 2x9's & GET A
FREE POS KIT**



KIT CONTAINS: 12 pint glasses, 1 bar runner & 125 drip mats

*Must take 2 of the same beer
in one delivery. One deal per customer.

jenningsbrewery.co.uk  [@JenningsBrewery](https://twitter.com/JenningsBrewery)  [jenningsbrewery](https://www.facebook.com/jenningsbrewery)

Direct Telesales Line: 0808 169 8979



drinkaware.co.uk for the facts

BEST VALUE CASK PROMOTION
BUY 2 DIFFERENT
FIRKINS IN ONE
DELIVERY AND GET
A 70CL BOTTLE OF SMIRNOFF



NEWLY LISTED BRANDS FOR 2020



MARSTON'S

BEER STREET



Direct Telesales Line: 0808 169 8979



**Buy 2x9g from the range
and receive a free rugby shirt
(Perfect for the Six Nations)**



[@TimothyTaylors](https://twitter.com/TimothyTaylors) www.timothytaylor.co.uk [/TimothyTaylors](https://www.facebook.com/TimothyTaylors)

The 2 x 9g containers must be purchased in one order to receive free rugby shirt. Maximum 1 offer per pub.

Direct Telesales Line: 0808 169 8979

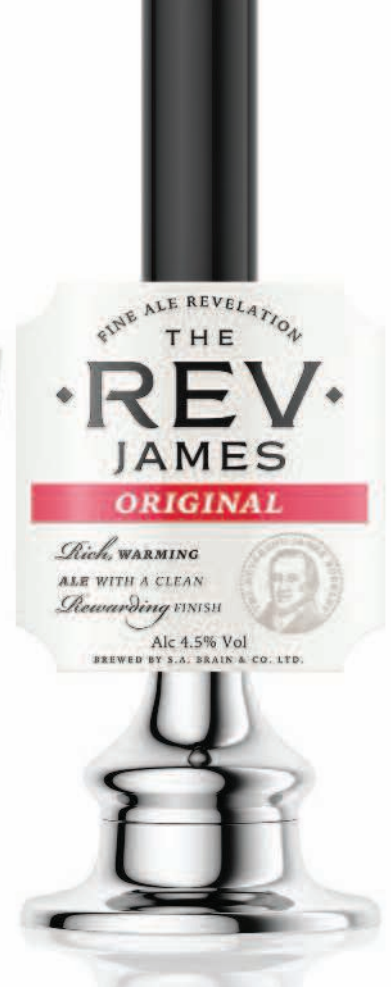


Buy 1x9g of Reverend James Original

Get a **FREE** **POS Kit**

throughout February 2020

Terms & Conditions. One offer per customer whilst stocks last.
POS kit includes glasses, drip mats and 2 bar runners.



Direct Telesales Line: **0808 169 8979**

DURING FEBRUARY
GET £5 OFF
EACH 9G
OF TRIBUTE

QUALITY SPEAKS FOR ITSELF



Direct Telesales Line: 0808 169 8979





PERFECT
FOR
SUPPORTING
THE SIX
NATIONS



BUY 2x9g FROM THE RANGE AND GET A FREE CASE OF BULMERS ORIGINAL OR RED BERRIES & LIME CIDER

Terms and conditions. 2x9g must be purchased in one order. 2x9g is to be made up of 1x9g of each product to qualify. Free case is Bulmers Original 12x500ml or Bulmers Red Berries and Lime 12x500ml. Max of 2 deals per customer per order. Available whilst stocks last.



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