

# INNcentive

**iTrust Inns**  
Better Pubs through Better People



**JULY 2021**



## SEE OUR BIG BRAND OFFERS...



**Direct Telesales Line: 0808 169 8979**



SMALL BY NAME

**Big**  
IN  
FLAVOUR

**NOW  
ON TAP**



INSTALL INCH'S AND RECEIVE A  
**FREE 50L KEG**  
PLUS BRANDED GLASSWARE  
& UPWEIGHTED POS KIT



ASK YOUR TRUST INN'S  
BDM FOR DETAILS

TO QUALIFY, INCH'S INSTALL MUST NOT REMOVE AN EXISTING HUK PRODUCT. 1ST - 31ST JULY.

ALC 4.5% VOL  
[drinkaware.co.uk](http://drinkaware.co.uk)

**SAME GREAT TASTE,  
FRESH NEW LOOK.**

The UK's No. 1 draught world beer\*



Buy x 2 11g San Miguel and receive  
24 x new branded pint glasses



Enjoy Responsibly [drinkaware.co.uk](http://drinkaware.co.uk)

\* No 1 World Beer by volume - CGA OPM5 CGA OPM5 MAT to P2 2020 (22/02/2020)



BUY ANY 3x9Gs OF THE  
BELOW BEERS TO RECEIVE

**2 X BRANDED FOUR PINT PITCHERS  
& 12 X GREENE KING PINT GLASSES\***

**GREENE KING IPA**  
3.6% ABV

Our IPA is true to  
the original recipe –  
delivering  
a deliciously  
easy-drinking  
and moreish pint!

**ABBOT ALE**  
5% ABV

A 5% ABV premium  
ale for the beer  
connoisseur,  
brewed longer for  
a distinctive full  
flavour.

**OLD SPECKLED HEN**  
4.5% ABV

A distinctive, rich,  
well-balanced  
malty ale bursting  
with toffee and  
caramel aromas.

\*Terms and conditions: Deal Available from Thursday 1st July until Saturday 31st July 2021. Limited to a maximum number of 3 deals per customer. Subject to product and stock availability.

**GET SUMMER READY  
WITH TROPICAL SHIRTS**

**BUY 2x9Gs  
OF PEDIGREE OR  
61 DEEP AND  
RECEIVE 2x  
'TROPICS OF  
BURTON' SHIRTS.**



the tropics of  
**FROM BURTON WITH LOVE**

@marstonsbrewery [www.marstonsbrewery.co.uk](http://www.marstonsbrewery.co.uk)

\*T&Cs must be ordered on one delivery. Can be 2x9g of same product or mixed. While stocks last.

[drinkaware.co.uk](http://drinkaware.co.uk) for the facts





**£1.50 OFF**  
PER CASE



**£2 OFF**  
PER CASE



**£3 OFF**  
PER CASE



Terms and conditions. Offer applies to all cases of 24x330ml Coca Cola, Diet Coke and Coke Zero and 24x275ml case of Appletiser purchased in July 2021.

## READY TO COCKTAIL IN 10 SECONDS

**80 FREE COCKTAILS  
WITH EVERY  
NEW INSTALLATION**

EMAIL [DRAUGHTCOCKTAILS@DIAGEO.COM](mailto:DRAUGHTCOCKTAILS@DIAGEO.COM)  
TO FIND OUT MORE AND REQUEST AN INSTALL  
OR ASK YOUR TELESales REPRESENTATIVE  
TO BOOK A SURVEY

**DELICIOUS ON TAP**

*Gordon's*

**SMIRNOFF**



**FREE  
GLASSWARE ON  
INSTALLATION**

**STOCK UP NOW**





# Jägermeister

THE UK'S FAVOURITE SHOT BRAND

**BUY A 3 BOTTLE  
TAP MACHINE  
FOR £249\***

**AND RECEIVE A FREE  
SHOT GLASS FREEZER  
WORTH £169**

PLUS A JÄGERMEISTER VISIBILITY POS KIT  
WITH SHOT GLASSES WORTH £80

280mm (W) x 380mm (D) x 660mm (H)

Jägermeister

**95%** OF CUSTOMERS SERVED ICE COLD  
JÄGERMEISTER WOULD ORDER ANOTHER\*

**DELIVER THE PERFECT -18°C SERVE EVERY TIME**

CONTACT YOUR JÄGERMEISTER ACCOUNT MANAGER ON  
07827 965739 OR EWAN.HENDRY@JAEGERMEISTER.CO.UK



Instagram.com/jagermeisteruk



Twitter.com/jageruk



Facebook.com/jagermeisteruk

**drinkaware.co.uk** for the facts

\*Terms and conditions apply. Includes training & access to the Jägermeister held sales team and admission to the Perfect Serve programme. Excludes VAT. Facebook Panel of 139



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