

INNcentive

iTrust Inns
Better Pubs through Better People



**WIN
A FREE
KEG***

See page 2

**Hot Summer
Offers**

Free Bulmers
Offer - Page 8

NEW

New Old Mout
Alcohol Free
Page 4

**JUNE
2019**



Welcome to the June issue of Inncentive!

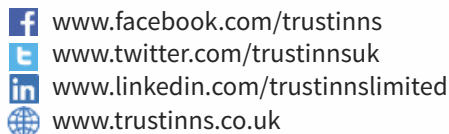
At the time of going to print, the sun is shining and summer definitely feels like it's on its way! Here's hoping to a long, sunny summer and busy pubs!

Now that the football season is over (bar the Champions League final at the beginning of this month), we hope that you have lots planned to keep people coming into the pub over the course of the next few months. Why not take a look at our What's On calendar on the next page for inspiration of how to fill in the gaps and if there's anything you need any support with, then either contact your BDM or the marketing department and we'll see what we can do to help!

In the meantime, don't forget to follow Trust Inns' on Facebook
www.facebook.com/trustinns

The winner of our free keg for the April promotions was The Old Halfway House in Wakefield

Follow us at:



What's On? in June

SAT 1st	UEFA Champions League Final Liverpool v Tottenham
FRI 7th	Tom Jones' Birthday – Tribute evening?
SAT 8th	World Gin Day
THUR 13th	US Open Golf Until 16th June
SAT 15th	National Beer Day
SUN 16th	Father's Day
MON 17th	Royal Ascot Until 22nd June
THUR 20th	Royal Ascot Ladies Day
FRI 21st	Summer Solstice Longest Day of the Year
SAT 29th	Armed Forces Day



WIN A FREE KEG

*Buy at least one offer per week
over the course of June and be entered
into a free prize draw to win a keg of your choice!



Direct Telesales Line: 0808 169 8979

Schweppes
1783



Buy 3 cases
and receive a
free case of 1783
Crisp or Light

PLUS a free
Cucumber Pink
POS kit

One offer per order. 3 cases must be purchased
in one order. Whilst stocks last. Kit includes: A4 posters,
Coasters, social media content, menu clips, back bar
display unit, table talkers.

Direct Telesales Line: 0808 169 8979



OLD MOUT CIDER
PRONOUNCED
INCORRECTLY
SINCE 1947
/Ohld-moot-sy-der/



BUY 1
GET 1 FREE*

 THE KIWI TASTE FOR ADVENTURE
BREWED IN THE UK *T&C's Apply, subject to availability

MAKING FRUIT MORE USEFUL SINCE 1947

ESTABLISHED IN NZ. MADE IN EU.
for the facts drinkaware.co.uk



Direct Telesales Line: 0808 169 8979

FRIELS

FIRST PRESS VINTAGE CIDER

**INTRODUCTORY
SUMMER OFFER
£5 OFF PER 20L BOX**



Pump clips available on request

Made using a blend of Red Falstaff, Katy and Windsor apples from our orchards in Herefordshire and Worcestershire, and fermented from 100% fresh juice with no artificial sweeteners, colourings or flavourings.

COLOUR: LIGHT GOLD

AROMA: FRUITY APPLE

TASTE: MEDIUM DRY APPLE, CRISP FINISH

ABV: 5.5%

Multi-Award Winning Brand



FOR THE FACTS: drinkaware

Direct Telesales Line: 0800 169 8979



WESTONS BAG-IN-BOX RANGE



CALL **01531 660100** FOR MORE INFORMATION

   Westons-Cider.co.uk drinkaware.co.uk for the facts

WESTONS CIDER EST. 1880



Direct Telesales Line: **0808 169 8979**

MARSTON'S

BEER STREET

BUY ANY 2x9's FROM THIS MONTH'S **BEER STREET** SELECTION

PERMANENTLY
AVAILABLE
UNLESS STATED

May
Only



ABV: 4.3%
BANKS'S
Lock 16

Dark fruits and an orange hop aroma



ABV: 4.4%
LANCASTER
Bomber

Full bodied amber beer with malty aroma

June
Only



ABV: 3.8%
BRAKSPEAR
Jericho

Crisp Rye and subtle herbal flavours



ABV: 3.8%
MARSTON'S
61 Deep

Fantastically fruity and floral aroma



ABV: 4.8%
COURAGE
Directors

Rich, fruity, full bodied chestnut
coloured ale



ABV: 5.7%
MARSTON'S
Old Empire

Clean, bright, full flavoured



ABV: 4.0%
JENNINGS
Cumberland

Full bodied amber beer with malty aroma



ABV: 4.2%
RINGWOOD
Boondoggle

Well balanced, moreish, fruity



& get a FREE 70cl bottle of Smirnoff Vodka

Whilst stocks last. The two firkins must be purchased on the same order and must be 2 different beers.

With 6 breweries located across the country and 11 regional brand families, Marston's is in a unique position to offer you an unrivalled choice of award winning ales.

Direct Telesales Line: 0808 169 8979





BUY 2x9g OF PEDIGREE OR WAINWRIGHT BEER AND GET A FREE CASE OF BULMERS ORIGINAL OR RED BERRIES & LIME CIDER

Terms and conditions. 2x9g must be purchased in one order. 2x9g can be any mix of the two products. Free case is Bulmers Original 12 x 500ml or Bulmers Red Berries and Lime 12 x 500ml. Max of 2 deals per customer per order. Available whilst stocks last.



Direct Telesales Line: 0808 169 8979

Buy 1x9g of each ale to receive a **FREE CASE OF GLASSWARE**

Offer available
throughout June 2019

Terms & Conditions. 1x9g of each must be purchased in each order.
1 case of glassware per customer per order. Available whilst stocks last.



Direct Telesales Line: 0808 169 8979





Buy 1x9g of each and receive a free bottle of Gordon's Pink Gin



All for that taste of Taylor's

[@TimothyTaylors](https://twitter.com/TimothyTaylors) www.timothytaylor.co.uk [f /TimothyTaylors](https://www.facebook.com/TimothyTaylors)

One offer per customer per order. 2x9g must be purchased in one order. 1x9g must be of each product in order to qualify. Gordon's Gin is 70cl bottle. Available whilst stocks last.



Direct Telesales Line: 0808 169 8979

BUY 2 X 9G
AND GET
EITHER
A TROOPER
OR DIZZY
HOODIE



For further health information, visit
drinkaware.co.uk

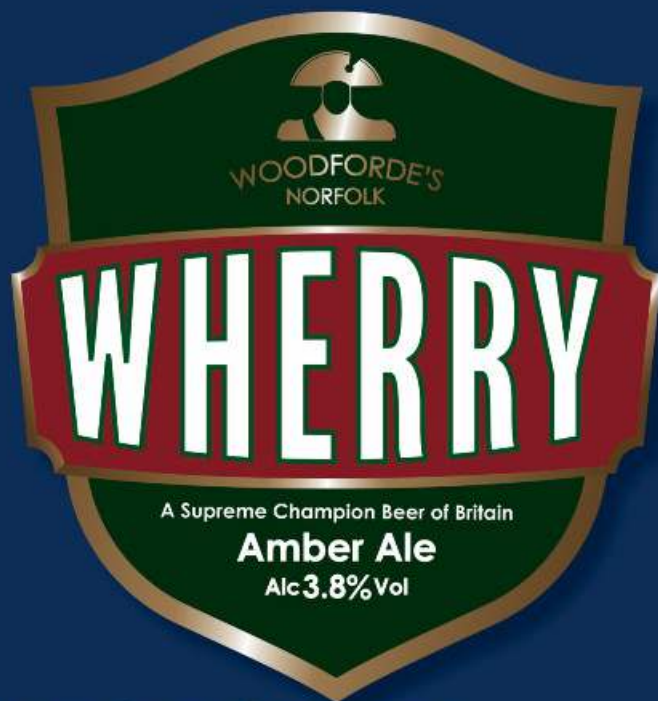
contains malted barley and wheat

For further information or support contact triece.davidson@frederic-robinson.co.uk

Direct Telesales Line: 0808 169 8979



Put a champion on the bar



A Supreme Champion Beer of Britain!
Mighty fresh and zesty, our award-winning, rich amber ale enjoys floods of flavours, as sweet malts clash with grapefruit hops and big floral aromas in a sensory strike. Set sail on an epic taste adventure.

Buy 2 x 9g to
receive a 70cl
of Gordon's **free**
of charge



   @woodfordesbeer

woodfordes.com



Direct Telesales Line: 0808 169 8979