

INNcentive

iTrust Inns
Better Pubs through Better People



JUNE 2022

The Women's EUROS are coming home!

GROUP STAGE JULY 2022



BIG BRAND PROMOTIONS...



Direct Telesales Line: 0808 169 8979

BUY ANY GREENE KING ALE

9G
CASK
AND GET

£10 OFF

Greene King IPA 3.6%
Abbot Ale 5.0%
Old Speckled Hen 4.5%
Old Golden Hen 4.1%

11G
KEG
AND GET

£5 OFF

East Coast IPA 4.0%
Belhaven Best 3.2%



One brand per customer.
Deal runs throughout June 2022.



PREMIUMISE YOUR BAR WITH CORONA DRAUGHT

— UNLOCK POS KIT —
WORTH £500

2 X PARASOL
2 X DECK CHAIRS
2 X CORONA BLANKET
5 X ICE BUCKETS
24 X ICONIC CORONA GLASS



**INSTALL FOR
FREE SUPPORT**

**CONTACT YOUR TRUST INNS
SALES MANAGER**

Source: MAT CGA OPMS P09 @ 11.09.21 /
Nielsen Scantrack Total Off-trade @ 09.10.21

**PUNK IPA
PUNK IPA
PUNK IPA**

THE NATION'S NUMBER
1#
CRAFT BEER



SMIRNOFF RASPBERRY CRUSH

NEW

*Buy 3 x Guinness Draught 50L to receive
1 x 70cl Smirnoff Raspberry Crush free*



Limited number of deals available
drinkaware.co.uk for the facts | PLEASE DRINK RESPONSIBLY

Smirnoff



SCAN FOR
POS, TIPS AND MORE

DIAGEO ONE





Buy 4, Get 1 Free

On Heineken 5% bottles and
Heineken 0.0% bottles

OFFICIAL
PARTNER



#PassionKnowsNoGender

*1 x deal per customer. 4 x cases must be purchased in one transaction. 50 deals available. Whilst stock lasts. 1st June – 30th June.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)
Enjoy Heineken Responsibly

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BUY ANY 4 CASES AND GET TWO PARASOLS FREE



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Limited number of deals available, subject to availability. Promoter: AB InBev UK Limited, Bureau, 90 Fetter Lane, London, EC4A 1EN.



BUY 4 CASES FROM THE OLD MOUT FAMILY AND GET AN OLD MOUT COCKTAIL KIT FREE



THE KIWI TASTE FOR ADVENTURE

BREWED IN THE UK

ESTABLISHED IN NZ. MADE IN UK.
be **drinkaware.co.uk**

*1st June to 30th June. 4 x carafes, 10 x table talkers, 2 x recipe cards 50 kits available. 1 x deal per customer. 4 x cases must be purchased in one transaction. Whilst stock lasts

£5 OFF EVERY 7L BAG IN BOX

For a limited period, Trust Inns is dropping
the wholesale price by £5 per BIB
on all the brands below



Terms and conditions:

Offer applies to 7 litre Bag in Box purchases of Coca Cola, Diet Coke, Coke Zero and Schweppes Lemonade during June 2022.

Buy any two cases of
200ml Schweppes Classic
Tonic or Slimline Tonic
and receive 1 case FREE

Also receive
1 case of Copa
glassware
FREE



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POSTERS & FLYERS



We artwork, print and supply:

Flyers, Table Menus, Disposable Paper Menus, Large Scale Posters, Vinyl Banners, Comments Cards, Beer Mats and promotional items such as Bounce Back Cards, Takeaway Menus... and more!

In the first instance email: acanthusads@btconnect.com
or call Sarah on 07957 384234

 @acanthusadvertising



ACANTHUS
ADVERTISING & PR

