

Welcome to the May issue of Inncentive, yet another jam packed month full of FA Cup finals and Bank Holiday weekends which should hopefully see more and more customers heading into your pubs.

Take a look over the next few pages and see the offers available to you, from free bottles of Pimms (page 11) to free branded hoodies (pages 12 and 13) there should be something to tempt you!

And don't forget, for each offer you take you'll be entered into our prize draw to win a free keg of a product of your choice! The lucky winner from our March issue has now been revealed and you can find out their details on our Facebook page see www.facebook.co.uk/trustinns

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What's On? in May

WED 1st

MON 6th Early May Bank Holiday

SAT 18th

SAT 25th

SUN 26th

MON 27th Spring Bank Holiday



*Buy at least one offer per week over the course of May and be entered into a free prize draw to win a keg of your choice!





£2 OFF EVERY CASE Available throughout May 2019



Buy a case of 24 x 275mi Appletiser and receive £2 off per case. Offer available 01/05/2019 - 31/05/2019. Appletiser is a registered trade mark of SABMiller International B.V. Cocs-Cola European Partners, Pemberton House, Bakers Road, Unbridge, UBB 1EZ, Great Britain.





BritviC LIFTING SPIRITS

BUY 4 CASES
OF 200ML MIXERS
AND GET A 200ML
TONIC FREE*

LIFTINGSPIRITS.CO.UK

*Terms and conditions: Three deals per customer per week. Qualifying range includes any from the 200ml mixers and juices range. Free case is tonic or low calorie tonic 200ml only. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead HP2 4TZ

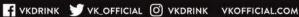












1CGA MAT P10 2018





WESTONS BAG-IN-BOX RANGE



CALL 01531 660100 FOR MORE INFORMATION

f y o Westons-Cider.co.uk drinkaware.co.uk for the facts

WESTONS CIDER EST. 1880













BUY ANY 3,
GET 1
PINEAPPLE
RASPBERRY
FREE*

THE KIWI TASTE FOR ADVENTURE

BREWED IN THE UK "T&C's Apply, subject to availability

ESTABLISHED IN NZ. MADE IN EU. for the facts drinkaware.co.uk

MAKING FRUIT MORE USEFUL SINCE 1947



WIN A WEEKEND IN BARCELONA

BUY ESTRELLA DAMM
PACKAGED OR INSTALL
ON DRAUGHT TO RECEIVE
A POS KIT* AND ENTRY
INTO OUR PRIZE DRAW.

Install subject to BDM approval

Please enjoy responsibly

drinkaware.co.uk for the facts

*Estrella Damm POS kits for draught install include: 12 x half pint glasses, 24 x pint glasses, 1 x rubber bar mat, 1 x 100 drip mats. Estrella Damm POS kits for packaged install include: 12 x half pint glasses, 1 x round ice bucket, 4 x bortle openers. Install criteria applies. New stockists only. Pubs that buy Estrella Damm Draught or packaged in May 2019 or June 2019 will be entered into the Estrella Damm prize draw automatically from Trust Inns' volume reports. 1 entry per pub.









BUY 2 x GUINNESS 50L, OR 3 x 30L, GET 1 x 70CL PIMM'S FREE.

PIMM'S

Max 1 deal per customer per week.

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Buy 1x9g of each ale to receive a FREE Reverend James Hoodie

Offer available throughout May 2019



Terms & Conditions. 2x9g must be purchased in one order (made up of 1x9g of each ale in the range). Max of 2 deals per pub. Available whilst stocks last. Please state size required when placing order (M, X, XL)







BUY 2 X 9G



drinkaware.co.uk

For further information or support contact triece.davidson@frederic-robinson.co.uk contains malted barley and wheat





BUY ANY 2x9's FROM THIS MONTH'S BEERSTREE SELECTION

PERMANENTLY AVAILABLE UNLESS STATED





BANKS'S Lock 16 Dark fruits and an orange hop aroma





BRAKSPEAR Jericho Crisp Rye and subtle herbal flavours



COURAGE
Directors
Rich, fruity, full bodied chestnut



JENNINGS Cumberland Full bodied amber beer with malty aron



MARSTON'S 61 Deep Fantastically fruity and floral aroma



ABV: 5.7% MARSTON'S Old Empire ean, bright, full flavoured



RINGWOOD Boondoggle Well balanced, moreish, fruity



& get a FREE 70cl bottle of Smirnoff Vodka

Whilst stocks last. The two firkins must be purchased on the same order and must be 2 different beers.

With 6 breweries located across the country and 11 regional brand families, Marston's is in a unique position to offer you an unrivalled choice of award winning ales.





BUY 2x9g OF BOMBARDIER OR BOMBARDIER GOLDEN ALE

AND GET A FREE
CASE OF BULMERS
ORIGINAL OR
PEAR CIDER

Terms and conditions. 2x9g must be purchased in one order. 2x9g can be any mix of the two products. Free case is Bulmers Original 12 x 500ml or Bulmers Pear 12 x 500ml.

Max of 2 deals per customer per order.

Available whilst stocks last.



