

INNcentive

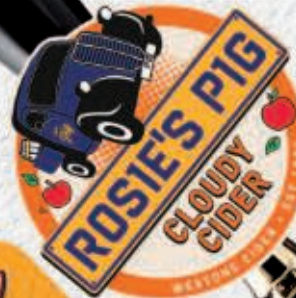
iTrust Inns
Better Pubs through Better People



**WIN
A FREE
KEG***

See page 1

£5 Off BIB offer
See page 9



Old Rosie
THE ORIGINAL CLOUDY CIDER
SOME PAIRING & LOVE UNLIMITED
BULLYARD



APRIL
2019

Celebrate
**St. George's
Day** 23rd April



Free glasswear
offer page 3

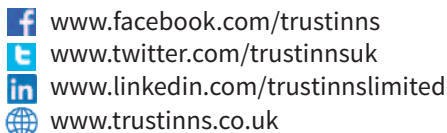


Welcome to the April edition of Inncentive!

We have yet another prize draw for you to win a free keg this month. All you have to do is take advantage of some of the great offers in this brochure and you'll be entered into the free draw. The more you buy, the more chances you get! At the time of going to print, we hadn't yet drawn the name of the lucky winner for March (as we print two weeks prior to the start of the next month) but check out our Facebook page for more details.

We hope you find this latest issue of Inncentive is of interest as we have some great offers available. For example, we've extended the range of VK vodka to offer more choice for your fridges and have a money off deal that makes them even more profitable. We also have a St George's Day kit available on Bombardier and Bombardier Burning Gold that might be of use to you if you're planning to celebrate England's patron saint day.

Follow us at:



What's On? in April

MON 1st	April Fool's Day
THUR 4th	Grand National until 6th
SAT 6th	Grand National Race Day
THUR 11th	Master's Golf
FRI 19th	Good Friday Bank Holiday
SUN 21st	Easter Sunday
MON 22nd	Easter Monday Bank Holiday
TUE 23rd	St. George's Day
SUN 28th	London Marathon
TUE 30th	UK Coffee Week until 5th May



WIN A FREE KEG

*Buy at least one offer per week
over the course of April and be entered
into a free prize draw to win a keg of your choice!



Direct Telesales Line: 0808 169 8979

Buy 3 cases of J2O

and receive a free case of glassware



Terms and conditions: 3 cases must be purchased in one order. 3 cases can be any mix of the J2O flavours. Available whilst stocks last.

Direct Telesales Line: 0808 169 8979





NO.1 RTD IN THE UK ON-TRADE¹

**£3 OFF
PER CASE**



#DOÜVK



VKDRINK



VK_OFFICIAL



VKDRINK

VKOFFICIAL.COM

¹CGA MAT P10 2018



Direct Telesales Line: 0808 169 8979

THE UK's No.1 RTD

£3.40 OFF PER CASE**

THE REAL NO.1



*Nielsen Total Coverage Value 24.11.18. **Offer available while stocks last.

drinkaware.co.uk

Direct Telesales Line: 0808 169 8979



KICK START
ENERGY DRINK

INTRODUCTORY
OFFER
£2 OFF
PER CASE*

*24X250ML KICK START,
WHILE STOCKS LAST



f KickStartEnergyDrink @wekickstart www.kickenergy.co.uk

Tastes Just Like...

**Catching up
with an old
friend.**



Photograph by John Blaines

HOOPER'S
£2 OFF
Per 12x500ml case



Direct Telesales Line: 0808 169 8979

KOPPARBERG

OUTSIDE
IS OURS

FREE CASE OF
BRANDED GLASSWARE

WHEN YOU BUY
ANY 4 CASES



for the facts
drinkaware.co.uk

STOCK UP NOW

Case size: 15x500ml. Flavours available: Strawberry & Lime, Mixed Fruit, Pear and Blueberry & Lime. Glassware case size: 12x500ml branded glassware. Promotion runs from 01.04.2019 to 30.04.2019 inclusive. Whilst stocks last.

Direct Telesales Line: 0808 169 8979



REKORDERLIG CIDER

BEAUTIFULLY SWEDISH



REKORDERLIG.COM

f /REKORDERLIG

BUY 3 GET 1 FREE*

All flavours now available!

drinkaware.co.uk
for the facts

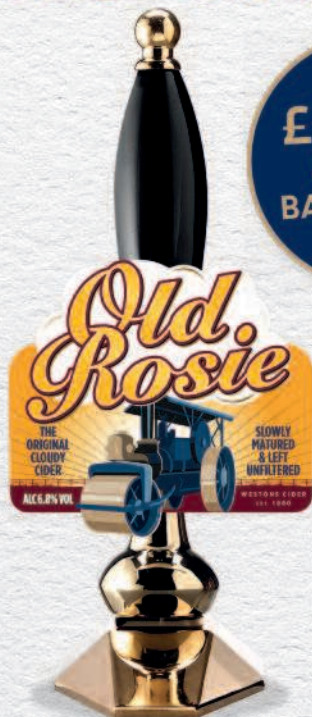
*Offer available during April 2019 across all SKUs. 15x500ml cases.



Direct Telesales Line: 0808 169 8979

WESTONS 20 LITRE BAG-IN-BOX RANGE

£5 OFF
ALL 20L
BAG-IN-BOX



OLD ROSIE

6.8% ABV

The Original
Cloudy cider -
slowly matured
and left unfiltered



ROSIE'S PIG

4.2% ABV

Fantastically refreshing
cloudy medium
dry cider with
fresh apple flavour

CALL 01531 660100 FOR MORE INFORMATION

   Westons-Cider.co.uk drinkaware.co.uk for the facts

WESTONS CIDER EST. 1880

Direct Telesales Line: 0808 169 8979





**BUY ANY
4 CASES
& GET A CASE
OF HEINEKEN 0.0
FREE***

* Terms and Conditions: Promotion valid from 1st April 2019 to 30th April 2019. Whilst stocks last

drinkaware.co.uk for the facts



Direct Telesales Line: 0808 169 8979

STOCK THE UK'S NO.1 AND NO.2 DRAUGHT CIDERS

INSTALL EITHER OF THESE CIDER BRANDS AND RECEIVE
A FREE KEG AND A £50 NEW INSTALL KIT

IF INTERESTED PLEASE CONTACT YOUR
BDM OR LOCAL HEINEKEN SALES REP



drinkaware.co.uk for the facts

Direct Telesales Line: 0808 169 8979



**Rebrewed from
head to hop.**

**Introducing the
New Carlsberg
Danish Pilsner.**

NEW Brew
NEW Taste
NEW Glass
Still iconically Danish.



Enjoy Responsibly
drinkaware.co.uk

Install Carlsberg Danish Pilsner

and receive:

**2x cases of
NEW pint glasses**

1x NEW BREW POS kit



Direct Telesales Line: 0808 169 8979



**BUY 2x9G
TO GET A
FREE 70CL
GORDON'S
PINK GIN**



Terms & Conditions: 2x9G must be purchased in a single order during the promotional period. Maximum 3 deals per outlet.

Direct Telesales Line: 0808 169 8979





BUY 2 X 9GS

BLACK SHEEP BEST BITTER & RECEIVE A POS KIT*

KIT INCLUDES 6 PINT GLASSES, 1 BAR RUNNER,
100 DRIP MATS AND 3D PUMP CLIPS



2x9g must be purchased in one order. One offer per customer. Whilst stocks last.



**BORN & BRED
IN MASHAM,
YORKSHIRE**



Direct Telesales Line: 0808 169 8979



BEER STREET

BUY ANY 2x9's FROM THIS MONTH'S **BEER STREET** SELECTION

Newly
listed permanent
cask brands.
**ON PROMOTION
NOW**



ABV: 3.8%
**BANKS'S
Amber**

Golden, hoppy, refreshing



ABV: 4.6%
**JENNINGS
Cocker Hoop**

Light golden, floral & citrus flavoured ale



ABV: 3.5%
**JENNINGS
Bitter**

Full bodied, robust nutty flavour



ABV: 5.1%
**JENNINGS
Sneek Lifter**

Rich, dark full bodied



ABV: 3.6%
**MARSTON'S
EPA**

Refreshing zesty finish



ABV: 5.7%
**MARSTON'S
Old Empire**

Clean, bright, full flavoured



ABV: 4.2%
**RINGWOOD
Boondoggle**

Well balanced, moreish, fruity



ABV: 5.1%
**RINGWOOD
Old Thumper**

Spicy, fruity & warming



& get a **FREE** bottle of Smirnoff Vodka

Whilst stocks last. The two firkins must be purchased on the same order and must be 2 different beers.

With 6 breweries located across the country and 11 regional brand families, Marston's is in a unique position to offer you an unrivalled choice of award winning ales.

Direct Telesales Line: **0808 169 8979**



BOMBARDIER

AMBER OR GOLDEN ALE

BUY ANY 2x9's OF

GET A
ST GEORGE'S DAY
KIT FREE

OR

GET A FREE CASE
OF 8x 500ML ALE
BOTTLES

KIT CONTAINS:
Bunting, Posters,
Pump clip halos,
T-shirts

While stocks last.
One deal per customer.
T-Shirt size XL.
2x9's must be in same
order.

Deliveries 1st to 19th April.



AMBER

GOLD

DARK

All pack beers now permanently available
to purchase from Marston's

 /BOMBARDIER.BEER

 @BOMBARDIER_BEER

Direct Telesales Line: 0808 169 8979