

INNcentive

iTrust Inns
Better Pubs through Better People



**WIN
A FREE
KEG***

See page 1

**Get ready for
St. Patrick's Day**

Sunday 17th March

Free bar runners
and glasswear offer
See page 7

**MARCH
2019**

Free spirits
offers inside


Welcome to our new look INNcentive brochure for March 2019! We hope you like the changes!

We thought it fitting to implement a new image for this month in line with our move to Marston's Beer Company for all distribution and stock management services. We are both hopeful and confident that the change will have a positive impact across the business.

You'll also notice that this issue is slightly bigger than previous months! That's because many suppliers are keen to have your business and have put together a number of deals to entice you. This is on top of our increased range of products now available to you, particularly cask from this month. Check out our new price list for details.

Given this momentous change in our business we would welcome any feedback you may have about the changes we've made and how you're finding them. You can do this through any of our social media channels; Facebook, Twitter or LinkedIn or you can contact us at mrose@trustinns.co.uk

Follow us at:

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-  www.trustinns.co.uk



What's On? in March

FRI 1st	St David's Day
MON 4th	British Pie Week (until 10th)
TUE 5th	Shrove Tuesday (Pancake Day)
WED 6th	Ash Wednesday
TUE 12th	Cheltenham Festival (until 15th)
FRI 15th	Red Nose Day
SUN 17th	St Patrick's Day
SUN 31st	Mothering Sunday and clocks go forward 1 hour



WIN A FREE KEG

*Buy at least one offer per week over the course of March and be entered into a free prize draw to win a keg of your choice!



Direct Telesales Line: 0808 169 8979



Britvic
LIFTING SPIRITS
SINCE 1938

**BUY 4 CASES
OF 200ML MIXERS
AND GET A 200ML
TONIC FREE***

LIFTINGSPIRITS.CO.UK

*Terms and conditions: Three deals per customer per week. Qualifying range includes any from the 200ml mixers and juices range. Free case is tonic or low calorie tonic 200ml only.
Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead HP2 4TZ

Direct Telesales Line: 0808 169 8979



CIDER TO SUIT ALL OCCASIONS

BUY ANY 3, ORIGINAL FREE*



*TERMS AND CONDITIONS APPLY. WHILST STOCKS LAST. MADE IN THE UK.

drinkaware.co.uk for the facts



Direct Telesales Line: 0808 169 8979

BOOST YOUR FRIDGE SALES



BUY ANY THREE CASES AND GET ONE FREE

Plus a fantastic fridge visibility kit aimed at getting the most out of your fridge.

for the facts
drinkaware.co.uk

Kit contains: 4x Table talkers,
4x Posters, 1x Organising your fridge
for increased sales guide



ABInBev

Direct Telesales Line: 0808 169 8979



STOCK THE UK'S NO.1 AND NO.2 DRAUGHT CIDERS

INSTALL EITHER OF THESE CIDER BRANDS AND RECEIVE
A FREE KEG AND A £50 NEW INSTALL KIT

IF INTERESTED PLEASE CONTACT YOUR
BDM OR LOCAL HEINEKEN SALES REP

drinkaware.co.uk for the facts



Direct Telesales Line: 0800 169 8979



*Limited deals available.

**BUY 2 KEGS OF
THATCHERS GOLD
AND HAZE AND
RECEIVE 2 BAR
RUNNERS AND
A FREE BOX OF
PINT GLASSES.**

EST. 1890
THATCHERS
WHAT CIDER'S SUPPOSED TO TASTE LIKE

Direct Telesales Line: 0808 169 8979



Receive 2 **FREE** outdoor umbrella infrared heaters, a **FREE** of charge keg, and a fantastic new stockist kit with any installation of Boddingtons or Stella Artois



for the facts
drinkaware.co.uk

ABInBev



Direct Telesales Line: 0808 169 8979

**Rebrewed from
head to hop.**

**Introducing the
New Carlsberg
Danish Pilsner.**

NEW Brew
NEW Taste
NEW Glass
Still iconically Danish.



Enjoy Responsibly
@info@carlsberg.dk for the facts

Install Carlsberg Danish Pilsner

and receive:

**2x cases of
NEW pint glasses**

1x NEW BREW POS kit

Direct Telesales Line: 0808 169 8979



CELEBRATING 300 YEARS OF BEAUTIFUL BEERS

Buy 2 x 11g of Belhaven Best
and receive a 300th Birthday
POS Kit & glassware

Kit contains – 26 x Belhaven pint glasses, 1 x bar runner,
200 x drip mats, 2 x Font hangers, 3 x staff t-shirts

One deal per customer only



Direct Telesales Line: 0808 169 8979

"OLD SPECKLED HEN"

at Easter

Buy now to get this
Egg-cellent offer!

Buy 1 x 9g of **"Old Speckled Hen"**
for four consecutive weeks
and receive 3 x 70cl bottles
of Smirnoff Vodka **FREE**

One deal per customer only. A minimum of 1 x 9g
"Old Speckled Hen" must be bought over 4 consecutive weeks.



Direct Telesales Line: 0808 169 8979





BEER STREET

BUY ANY 2x9's FROM THIS MONTH'S **BEER STREET** SELECTION

Newly
listed permanent
cask brands.
**ON PROMOTION
NOW**



ABV: 3.8%
BANKS'S
Amber

Golden, hoppy, refreshing



ABV: 4.6%
JENNINGS
Cocker Hoop

Light golden, floral & citrus flavoured ale



ABV: 3.5%
JENNINGS
Bitter

Full bodied, robust nutty flavour



ABV: 5.1%
JENNINGS
Sneck Lifter

Rich, dark full bodied



ABV: 3.6%
MARSTON'S
EPA

Refreshing zesty finish



ABV: 5.7%
MARSTON'S
Old Empire

Clean, bright, full flavoured



ABV: 4.2%
RINGWOOD
Boondoggle

Well balanced, moreish, fruity



ABV: 5.1%
RINGWOOD
Old Thumper

Spicy, fruity & warming



& get a **FREE** bottle of Smirnoff Vodka

Whilst stocks last. The two firkins must be purchased on the same order and must be 2 different beers.

With 6 breweries located across the country and 11 regional brand families, Marston's is in a unique position to offer you an unrivalled choice of award winning ales.



Direct Telesales Line: **0808 169 8979**

BUY ANY 2x9's OF

GET A
ST GEORGE'S DAY
KIT FREE

AND

BOMBARDIER
AMBER OR GOLDEN
ALE

GET A FREE CASE
OF 8x 500ML ALE
BOTTLES

KIT CONTAINS:
Bunting, Posters,
Pump clip halos,
T-shirts

While stocks last.
One deal per customer.
T-Shirt size XL.
2x9's must be in same
order.
Deliveries 1st to 19th April.



AMBER

GOLD

DARK

All pack beers now permanently available
to purchase from Marston's

f /BOMBARDIER.BEER

📷 @BOMBARDIER_BEER

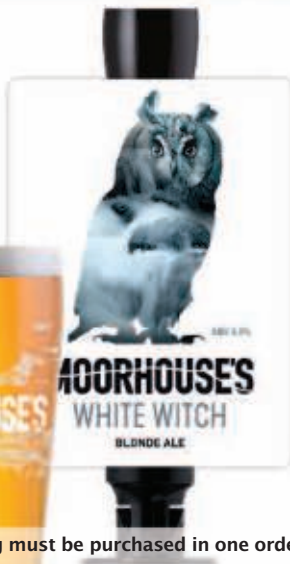
Direct Telesales Line: 0808 169 8979



MOORHOUSE'S

BREWED IN THE SHADOW OF PENDLE HILL

**BUY 2X9G OF MOORHOUSE'S CASK BEERS &
RECEIVE A FREE BOTTLE OF GORDON'S GIN**



WHITE WITCH
ABV 3.9%




A light, refreshing and easy drinking blonde ale with a grapefruit aroma and a fresh citrus taste.



PRIDE OF PENDLE
ABV 4.1%

An extremely satisfying light amber ale that is balanced with biscuit malt and hops to give a delectably dry taste.

T&Cs: 2x9g must be purchased in one order. Max 2 deals per customer. 70cl Gordon's London Dry Gin

   @MOORHOUSESBREW



Direct Telesales Line: 0808 169 8979



**BUY 2x9G
TO GET A
FREE 70CL
GORDON'S
PINK GIN**



Terms & Conditions: 2x9G must be purchased in a single order during the promotional period. Maximum 3 deals per outlet.

Direct Telesales Line: 0808 169 8979

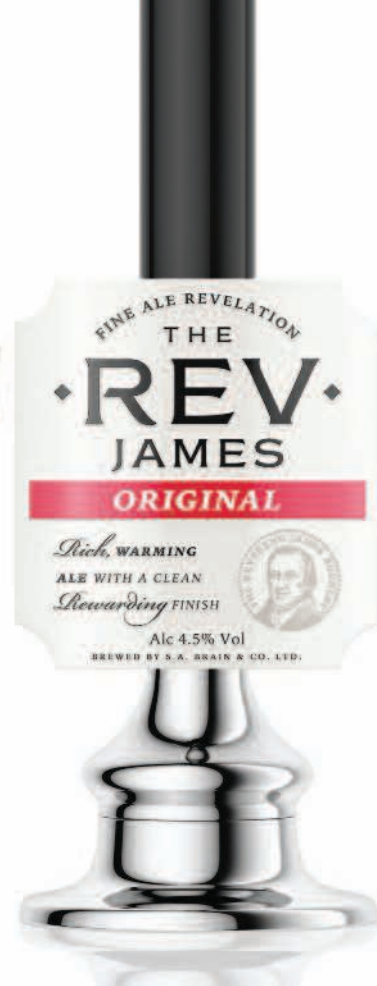


Buy 2x9g and receive a FREE bottle of Smirnoff Vodka



Offer available
throughout March 2019

Terms & Conditions. 2x9g must be purchased in one order.
One offer per customer. Available whilst stocks last.
Available throughout March 2019.



Direct Telesales Line: 0808 169 8979