

INNcentive

iTrust Inns
Better Pubs through Better People

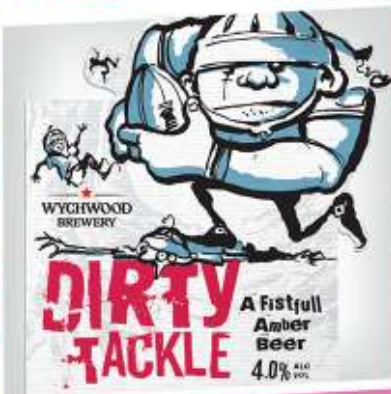


FEBRUARY 2022



VALENTINES
DAY
14th Feb

BIG BRAND PROMOTIONS...



Direct Telesales Line: 0808 169 8979

FREE

GUINNESS ST PATRICK'S DAY POS KIT

WHEN YOU BUY
3 X 50L GUINNESS
OR 5 X 30L GUINNESS*

*OFFER AVAILABLE 01.01.22 - 31.03.22, 1 DEAL PER CUSTOMER, PER WEEK,
WHILE STOCKS LAST.
RANGE INCLUDES: GUINNESS 50L & GUINNESS 30L.
KIT INCLUDES: 1 X BUNTING, 1 X FLAG & 10 X HATS.

drinkaware.co.uk for the facts | PLEASE DRINK RESPONSIBLY

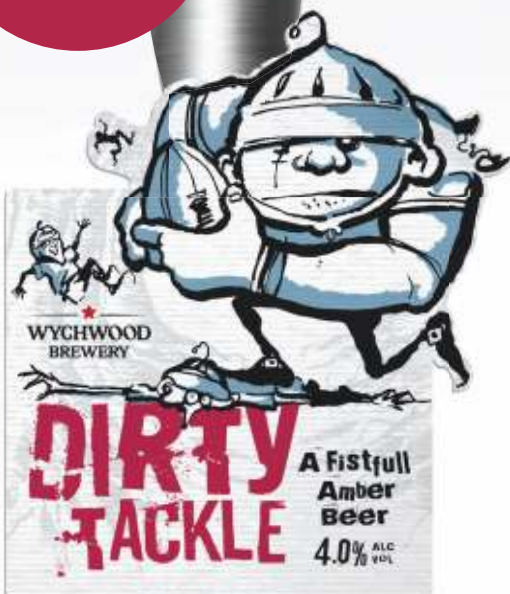


17TH MARCH
GOOD
TIMES
AWAIT

SCAN FOR
POS, TIPS AND MORE



£5 OFF
PER 9G



THE PERFECT PINT TO ACCOMPANY THE SIX NATIONS TOURNAMENT

AMBER 4% ABV

A full bodied malty beer with a clean citrus aroma which tackles your taste buds and kicks its opponents into touch.

Smell: Aromatic and spicy

Taste: Full bodied / Malty / Citrus Aroma

Bitter: 4 ●●●●●

Sweet: 3 ●●●●●

Terms and conditions:

For all deliveries from 1st Feb 2022 to 28th Feb 2022

AVAILABLE
FROM 24TH
JANUARY
2022

NEW

TRY GORDON'S 0.0%

FREE 70CL GORDON'S
0.0% WHEN YOU BUY
3 X 50L OR 5 X 30L
GUINNESS DRAUGHT*



*While stocks last. One deal
per customer per week.

for the facts
drinkaware.co.uk
PLEASE DRINK RESPONSIBLY

Gordon's

ALCOHOL FREE 0.0%

...SHALL WE?

DIAGEO ONE



SAY YES

WITH **ALCOHOL-FREE**

BUY 3 CASES AND GET ONE FREE*



**OLD
MOUT
CIDER**



*Offer valid from 1st January to 28th February 2022. Buy any 3 cases of Heineken 0.0 24x330ml or Old Mout Alcohol Free 12x500ml and get any case free. Subject to availability. Heineken 0.0 and Old Mout Alcohol Free contain no more than 0.05% alcohol content.

be.drinkaware.co.uk

£1 OFF PER CASE
AND FREE CASE OF GLASSWARE
WHEN YOU BUY 2 CASES
OF COCA COLA & DIET COKE



£2 OFF PER CASE
AND FREE CASE OF GLASSWARE
WHEN YOU BUY 2 CASES
OF COKE ZERO

FREE
GLASSWARE



Terms and conditions: £1 & £2 discount offers apply to every case of 24x330ml on all deliveries in Feb 2022. 2 cases must be purchased in one order to qualify for the free case of glassware. Maximum of 2 deals per customer. Case of glassware is 24x16oz Georgia.

LET THE EVENING
BEGIN

FREE TANQUERAY
BLACKCURRANT ROYALE
WHEN YOU BUY 5 X 70CL
DIAGEO GINS FROM THE RANGE*

STOCK UP NOW
MADE NOT POURED



FREE

DIAGEO ONE



*Gordon's London Dry, Gordon's Premium Pink, Gordon's Sicilian Lemon, Gordon's White Peach, Gordon's Mediterranean Orange, Gordon's 0.0%, Tanqueray London Dry, Tanqueray Flor de Sevilla, Tanqueray Blackcurrant Royale. While stocks last. One deal per customer per week.

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NEW YEAR PRINT SALE

KICK OFF 2022 WITH SOME GREAT MARKETING



**ORDER
1000 A5 FLYERS
FOR £159 AND
RECEIVE 2000**

Inc. artwork, print
and delivery

**ORDER
2000 A5 FLYERS
FOR £199 AND
RECEIVE 5000**

Inc. artwork, print
and delivery

Social media is a great way to engage with your customers but sometimes it's nice to have a leaflet in your hand to explain your services, products and promotions.

Some customers are less savvy with social media and the internet. If the majority of your customers live local then why not enlist the help of some leaflet droppers? Maybe, when you are quiet, the bar staff can up their daily step count! During January we are doubling the print you receive at no extra cost on Flyers (A5 double sided) and Posters (A3 Single sided).

We also artwork, print and provide:

Menus, Disposable Paper Menus, Banners, Large Scale Posters, Comments Cards, Beer Mats and promotional items such as Bounce Back Cards and Takeaway Menus, in fact all things hospitality.

In the first instance email: acanthusads@btconnect.com
or call Sarah on 07957 384234

 @acanthusadvertising



ACANTHUS
ADVERTISING & PR

